







# CASUAL/STANDARD The 'Casual' Way Casio Delivers 'High-Octane' Timekeeping.

This field of modern watches puts more individuality into watch performance whether you want to treat yourself to some real time talent with a faceful of eatures, or simply get a high performance, high economy time-tracker, Casio has he watch that's right. The lithium models give more mileage — with a battery life up o 5 years, while the neat low-end units are front-runners with traditional Casio style and precision.



Module No.	155	160
Regular timekeeping	Hour, minute, second, am/pm, date, daty	Hour, minute, second, am/pm, year, month, date, day on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar pre-programmed until the year 2019
Other functions		Daily alarm     Hourly time signal     Dual time (in a 24-hour format)     Stopwatch     (Working range) 59 minutes 59.9 second     (Mode) Net time/lap time/1st-2nd place times
Accuracy per month	±30 seconds	±15 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 5 years	Approx, 5 years

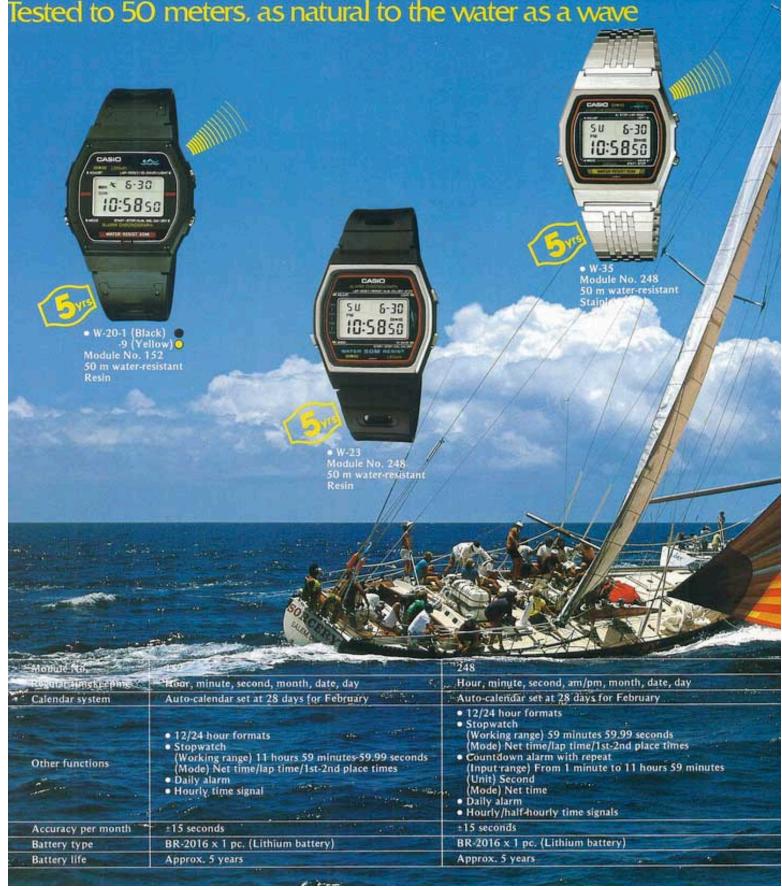


145	118
Hour, minute, second, am/pm, month, date, day on its double display	Analog: Hour and minute hands Digital: Hour, minute, second, am/pm, year, month, date, day
Auto-calendar set at 28 days for February	Auto-calendar pre-programmed until the year 2029
Daily alarm Dual time (in a 24-hour format) Timer/stopwatch mode (Timer) Input range: From 1 minute to 59 minutes Measuring unit: 1/10th of a second Measuring mdoes: Normal time and net time (Stopwatch) Working range: 59 minutes 59.99 seconds Mode: Normal/Net time, lap time, 1st and 2nd place time	Monthly calendar display (this month and next month) 12/24 hour formats Daily alarm with 3 selectable melodies ("Dixie Land", "Green Sleeves" or "My Darling Clementine") Hourly time signal with "Big Ben" tune Dual time Countdown alarm with repeat (Working range) 60 minutes Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times
±15 seconds	±15 seconds
No. 361 x 1 pc.	BR-2016 x 1 pc. (Lithium battery)
Approx 15 months	Approx, 18 months
	on its double display  Auto-calendar set at 28 days for February  • Daily alarm • Dual time (in a 24-hour format) • Timer/stopwatch mode (Timer) Input range: From 1 minute to 59 minutes Measuring unit: 1/10th of a second Measuring mdoes: Normal time and net time (Stopwatch) Working range: 59 minutes 59.99 seconds Mode: Normal/Net time, lap time, 1st and 2nd place time  ±15 seconds

## WATER SPORTS

People who take to the water will surely take to these deep-tested digitals. Above or below the waves, in a pool or in a downpour, these are the watches that ignore water. As well as giving the wearer the comfort of knowing he'll never have to worry about water, there are also no more problems about battery power. There's a full 7 years of operation stored into the lithium batteries of these watches. Always precise, with a versatility that makes them a welcome accessory in the office or in the ocean. Available as a lightweight sports model, or in dressy stainless steel.

The New Tide in Water Watches
Tested to 50 meters, as natural to the water as a wave







• W-300-1 (Black) -4 (Orange) • Module No. 106 100 m water-resistant Resin



W-350
 Module No. 152
 100 m water-resistant
 Stainless steel



W-450
 Module No. 248
 100 m water-resistant
 Stainless steel



• W-350C Module No. 152 100 m water-resistant Scainless steel case



W-450C
 Module No. 248
 100 m water-resistant
 Stainless steel case

Module No.	106
Regular timekeeping	Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February
Other functions	12/24 hour formats     Stopwatch     (Working range) 59 minutes 59.99 seconds     (Mode) Net time/lap time/1st-2nd place times     Countdown alarm with repeat     (Input range) From 1 minute to 11 hours 59 minutes     (Unit) Second     (Mode) Net time     Daily alarm     Hourly/half-hourly time signals
Accuracy per month	±15 seconds
Battery type	BR-2320 x 1 pc. (Lithium battery)
Battery life	-Approx. 7 years





#### CALCULATOR



# Finger Tappin' Funwear & Workwear-Now Slimmer than Ever

To this very talented line-up of watches we have now added a version that's trimmed down to mere 6.6 mm. And it gets to this wafery thin size without losing any of its top-flight versatility. There's a real, fingerresponsive calculator panel and full time, timing and alarm features. With the popular calculator panels of these watches comes a variety of other great ideas, like a reaction game, melody reminders and allimportant date features.



• CS-82 Module No. 231 Resin



• CA-85 Module No. 134 Resin



 CA-95
Module No. 166 Resin







Module No. 134 Resin



Chrome plated

Module	No.	231	134	166
Time		Hour, minute, second, am/pm, day	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, date (or day)
Display	Calendar	Year, month, date, day	Year, month, date, day	Year, month, date, day
Calendar	r system	Auto-calendar pre-programmed until the year 2099	Auto-calendar pre-programmed until the year 2002	Auto-calendar pre-programmed until the year 2099
Other fu	nctions	Calculator mode: 8 digits Abilities: Four basic calculations, chain & mixed operations, constants for +/-/x/+ Overflow check: Indicated by the "E" sign, locking the calculator mode Stopwatch mode Measuring capacity: 23 hours 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring modes: Normal time,	12/24 hour formats Calculator: 8 digits (7 digits for negatives) (Abilities) Four basic calculations, chain & mixed operations, constants for +/-/x/÷ Stopwatch (Working range) 23 hours 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place time Daily alarm Hourly time signal	12/24 hour formats     Calculator: 8 digits (7 digits for negatives),     (Abilities) Four basic calculations, chain & mixed operations, constants for +/-/x/+, automatic accumulation     Stopwatch     (Working range) 23 hours, 59 minutes, 59.99 seconds     (Mode) Net time/lap time/1st-2nd place time     Countdown alarm     (Input range) From 1 minute to 99 minutes     (Unit) 1/100th of a second     (Mode) Normal time and net time     Daily alarm ("Scarborough Fair")



#### Basketball Game

Be a better netter by improving your timing with the fun featu of this watch. Easy to learn and play, but a challenge for young and old.

Subs match surface ship in this new game variation. It presents a real test for quick thinkers.



Enter the Casio Open by taking your clubs to this tough course. Nine holes to beat, a 7-clubs selection, swing selection and a multipar course. Not easy, but very interesting.

• GG-9 Module No. 227 Resin



#### ramid Game

Men from space attempt to construct and dismantle an historical pyramid. Can they master the technique? This watch gives a game with a unique twist.

• GM-40 Module No. 245 Resin



Module No.	209	227	245	222
Regular timekeeping	Hour, minute, second (by flash)	Hour, minutes, second, am/pm, month, date, day on its double display	Hour, minute, second, am/pm, month, date and day on its double display	Hour, minutes, second, am/pm, month, date and day its double display
Calendar system		Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	basketball game     Hourly time     signal with     noon melody     ("Sur le Pont     d'Avignón")	Golf game Daily alarm Hourly time signal Stopwatch Measuring capacity: 11 hour 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring modes: Normal time, net time, lap time and 1st-2nd place times Stroke counter function	Pyramid game     Daily alarm     Hourly time signal     Stopwatch mode     Measuring capacity: 59     munutes 59.99 seconds     Measuring unit: 1/10th of     second Measuring modes:     Normal time, net time, lap     time and 1st-2nd place times	Sea battle game Daily alarm Hourly time signal Stopwatch: (Working range) 59 minutes (Mode) Net time/lap time/1st-2nd place times
Accuracy per month	±30 seconds	±15 seconds	±15 seconds	±15 seconds
Battery type	No. 399 x 1 pc.	BR-2016 x 1 pc. (Lithium battery)	BR-2020 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)
Battery life	Approx, 18 months	Approx. 2 years	Approx. 15 months	Approx. 15 months

Chrome plated

# CASUAL/STANDARD



# Now, Elegance without Expense

Casio proves that digitals can be both desirable and economical with this range of well-designed ladies' watches. Displays are big and distinct, and behind them is an easily available source of time information — like the month, date, auto-calendar and a stopwatch. Compactly encased, these modules have the lightness and brightness that makes them a pleasure to wear every day.



-1 (Black) • -4A (Pink) • -4B (Red) • -7 (White) •

• L-7P-1

Module No. 192

• L-50G-1 (Black) -2 (Blue) -4 (Red) -5 (Brown) Module No. 125



Gold plated



LB 315
 Module No. 157
 Chrome plated



• L-7-1 (Black) • 4 (Red) • -7 (White) ○ Module No. 192 Resin Packaged in vinyl pouch shown on back page

-	Module	No.	192	125	157
		Time	Hour, minute	Hour, minute	Hour, minute
Display	Display	Calendar	Month, date	Month, date	Month, date
	Calendar system		Auto-calendar set at 28 days for February	Auto-calendar accomodates leap years	Auto-calendar set at 28 days for February
7	Other functions		Seconds display	Seconds display	Seconds display
Ξ	Accuracy per month		±30 seconds	±15 seconds	±15 seconds
ī	Battery type Battery life		ttery type BR-1225 x 1 pc. (Lithium battery) No. 366 x		BR-1225 x 1 pc. (Lithium battery
			Approx. 5 years	Approx. 15 months	Approx. 7 years
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# ALARM Wristwear for Daily Efficiency

An ideal watch for the working girl. Gives a daily alarm signal, all time information up to the month and an autocalendar. Easy to set, a pleasure to wear.





# **MELODY ALARM**

# A Triple Choice of Melody Alarms

Three catchy tunes are available in these companionable watches for daily alarm signals. There's also a stopwatch and an auto-calendar.



Module No.	156	123	
Regular timekeeping	Hour, minute, second, am/pm, month, date, day on its double display	Hour, minute, second, am/pm, month, date, day on its double display	
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	
Other functions	Daily alarm     Hourly time signal     Timer     (Input range) From 1 minute to     60 minutes     (Measuring unit) One second     (Measuring mode) Normal time     and net time	Daily alarm with 3 selectable melodies ["Nocturne (Op.9, No.2)", "Menuet de l'Arlesienne" or "Silver Thread. Among the Gold"]     Hourly time signal     Stopwatch     (Working range) 11 hours 59 minutes 59.9 seconds     (Unit) 1/10 seconds     (Mode) Net time/lap time/1st-2nd place times	
Accuracy per month	±15 seconds	±15 seconds	
Battery type	No. 366 x 1 pc.	No. 399 x 1 pc.	
Battery life	Approx. 2 years	Approx. 18 months	
		Specifications may be changed without	

# WATER SPORTS

## ashion as Fresh as a Sea Breeze

No more worries about a wet watch for today's sports minded female. Here's a versatile selection of go-anywhere watch wear that stays in style, Her power problems have also been eliminated by batteries that last longer han ever, and any budget problems are neatly solved with the economy-and of this selection. All attractive, graceful and highly precise, in or out



Module	No.	157	210	192
No. of the last	Time	Hour, minute	Hour, minute	Hour, minute
Display	Calendar	Month, date	Month, date	Month, date
Calendar	rsystem	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other fu	nctions	Seconds display	Seconds display	Seconds display
Accurac	y per month	±15 seconds	±15 seconds	±30 seconds
Battery	type	BR-1225 x 1 pc. (Lithium battery)	No. 379 x 1 pc.	BR-1225 x 1 pc. (Lithium battery)
Battery	life	Approx, 7 years	Approx. 12 months	Approx. 5 years



Module N	No.	156	126	85
Time		Hour, minute, second, am/pm	Hour, minute, second, am/pm	Hour, minute
Display	Calendar	Month, date, day	Month, date, day	Month, date
Calendar	system	Auto-calendar set at 28 days for February	Auto-calendar pre-programmed until the year 2019	Auto-calendar set at 28 days for February
Other fu	nctions	Daily alarm     Hourly time signal     Timer     (Input range) From 1 minute to     60 minutes     (Measuring unit) One second     (Measuring mode) Normal time     and net time	Stopwatch     (Within 20 minutes) minute,     second, 1/100th second     (Within 12 hours) hour, minute,     second	• Seconds display
Accuracy	per month	±15 seconds	±15 seconds	±15 seconds
Battery t	ype	No. 366 x 1 pc.	BR-1225 x 1 pc. (Lithium battery)	SR-621SW x 1 pc.
Battery I	ife	Approx. 2 years	Approx. 5 years	Approx. 15 months

Specifications may be changed without notice.





#### In Style. In the Office

Sensible new watches for ladies business wear that lack nothing in chic looks and super-accuracy. They are light and slim to sit tidily on the wrist that has a busy nine-tofive office schedule.





LF100GL Module No. 210 Gold plated case



Module No. 85 Chrome plated L780G
 Module No. 85
 Gold plated



• L770 Module No. 85 Chrome plated



L770G
 Module No. 85
 Gold plated



LF100G
 Module No. 210
 Gold plated

Module N	No.	85	210
Time		Hour, minute	Hour, minute
Display	Calendar	Month, date	Month, date
Calendar	system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions		Seconds display	Seconds display
Accuracy	per month	±15 seconds	±15 seconds
Battery t	уре	SR-621SW x 1 pc.	No. 379 x 1 pc.
Battery life		Approx. 15 months	Approx. 12 months

ENDANT

Haute couture dress digitals with designs that will grace any fashion wear. Each display is mounted with clean simplicity on a crystaline pendant and comes complete with a gossamer link chain.

10:58

LP-300
 Module No. 210
 Chrome plated







## HAR ACTER CARTOON

#### Vatches with a Difference



Module No.	164	207	226
Regular timekeeping	Hour, minute, am/pm, second (by animation)	Hour, minute, am/pm, second (by animation)	Hour, minute, am/pm, second (by animation)
Other functions	Hourly time signal with noon melody ("Music Box Dancer")	Hourly time signal with noon melody ("Sur le Pont d'Avignon")     Fishing game	Hourly time signal with noon melody ("Sur le Pont d'Avignon")     Lucky suit
Accuracy per month	±30 seconds	±30 seconds	±30 seconds
Battery type	No. 399 x 1 pc.	No. 399 x 1 pc.	No. 399 x 1 pc.
Battery life	Approx. 2 years	Approx. 18 months	Approx, 18 months

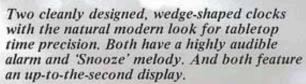
Specifications may be changed without notice

# Bright New Faces for Table or Desk

Here's a modernistic right-angle for the right time, all the time. It sits with distinction on a desk, bedside table or by the phone and gives the time in a clear, crisp manner. Also has a useful 'Snooze' function for rousing sleepyheads.



Round-and-round go the seconds on this Dutch design display, making an appealing tabletop timekeeper. The windmill ticks off each second.









Time with the fresh tang of the sea. Ocean liner in the display cruises through the day puffing out smoke signals every second.



Spec. Model	DA-101/DA-106	DQ-300	MA-5A/MA-5B
Display capacity: Time display Time system	Hour, minute, am/pm 12-hour system	Hour, minute, am/pm 12-hour system	Hour, minute, am/pm 12-hour system
Daily alarm: Buzzer Melody function Snooze function	Sounds for 60 seconds. SYMPHONIE Nr.40 G moll (W.A. Mozart, K.550)	Sound for 60 seconds x	Sounds for 60 seconds. SYMPHONIE Nr.40 G moll (W.A. Mozart, K.550)
Hourly time signal	0	x	0
Accuracy	±3 seconds per day	±3 seconds per day	±3 seconds per day
Battery type	UM-3 or SUM-3 x 2 pcs.	UM-3 or SUM-3 x 2 pcs.	UM-3 or SUM-3 x 2 pcs.
Battery life	Approx. 12 months on UM-3 Approx. 15 months on SUM-3	Approx. 12 months on UM-3 Approx. 15 months on SUM-3	Approx. 12 months on UM-3 Approx. 15 months on SUM-3
Dimensions	43H x 115W x 76 mmD (1-3/4"H x 4-1/2" Wx3"D)	42.5H x 72W x 67 mmD (1-5/8"H x 2-7/8"W x 2-5/8"D)	37H x 118W x 70 mmD (1-1/2"H x 4-3/4"W x 2-3/4"D)
Weight	168 g (5.9 oz)	87 g (3.1 oz)	127 g (4.5 oz)

#### Travellers' Clocks, In Tune with the Times

A tiny time center with a swell-sound alarm to help keep punctual. It has a 'Snooze' function to remind you your alarm has already sounded, so you can keep in time without clock-watching. For a desk or tabletop there is a handy flip-out back stand.





Casio says it in neon, in New Yor overlooking busy Times Square.

Two country-style clocks that have the wise old owl blinking and flapping away the seconds on an attractive animated display. It also features big, easy-reading digits. Controls are simple to set and, for night owls, there's a 'Snooze' function that helps bring you wide awake if you've overslept the alarm.



Spec. Model	PQ-5	PA-103A/PA-103B
Display capacity: Time display Time system	Hour, minute, am/pm 12-hour system	Hour, minute, am/pm 12-hour system
Daily alarm: Buzzer Melody function Snooze function	Sounds for 60 seconds.	Sounds for 60 seconds. SYMPHONIE Nr.40 G moll (W.A. Mozart, K.550)
Hourly time signal	×	0
Accuracy	±3 seconds per day	±3 seconds per day
Battery type	CR-2025C x 1 pc.	CR-2025C x 1 pc.
Battery life	Approx. 12 months	Approx. 12 months
Flip-out back stand	0	0
Dimensions	6.7H x 71.5W x 48.5 mmD (1/4"H x 2-3/4"W x1-7/8"D)	9.3H x 92.6W x 42.6 mmD (3/8"H x 3-5/8"W x 1-3/8"D)
Weight	28 g (1.0 oz)	42 g (1.5 oz)

Specifications may be changed without notice.

# DYNAMIC DIGITAL PACKS

To Put a Splash of Eye-Catching Color in Your Store!



