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Seth Thomas

CLOCKS FOR



SELF STARTING ELECTRIC AND 8-DAY KEY WOUND

Seth Thomas

KEY WOUND AND ELECTRIC

Clocks

The interior decorative arrangement of a home is an expression of individual character and taste. Because of this it is essential that each item be chosen with care.

In clocks, Seth Thomas are the popular choice because of their established decorative value and the wide selection offered. In the series here presented are fine clocks of varied materials and finishes—many of which are the creations of America's foremost designers.

In mechanical construction, also, Seth Thomas Clocks excel. The keywound models enjoy a century-old reputation for unfailing accuracy and durability. Expert workmanship, precision manufacture, correct engineering, are some of the factors which have contributed to this enviable record.

In Seth Thomas electrics, these same qualities plus the employment of a sturdy, long-life, self-starting motor, have definitely established the leadership of Seth Thomas among better ELECTRIC clocks.

Because of the ever increasing value of time, every home should have a "friendly Seth Thomas always in sight."

CATALOG No. 802, ISSUED AUGUST, 1939

SETH THOMAS CLOCKS - THOMASTON, CONN.

A DIVISION OF GENERAL TIME INSTRUMENTS CORPORATION

CLOCKS
by
SETH THOMAS



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No. 2 Echo — Page 8

On this page are pictured some of the newest creations by Seth Thomas. Like the others in this catalog they are correct in design and truly reflect the expert workmanship of Seth Thomas craftsmen. For complete descriptions see the pages as noted under the illustrations.

For Desk, Boudoir and Table

FALCON \$9.95

With self-starting electric time movement.

A genuine leather-covered clock in rich tan color and has distinctive hand laced border in a slightly lighter shade. It reflects good taste and adds a note of warmth and cheer wherever used. Has 3 1/4-inch dial in light ivory with black numerals. Hour and minute hands of novel design are also black. The sash is in gold color, fully polished. 5 1/2 inches square. Thickness 2 3/4 inches. Packed singly. Approx. shipping weight 3 pounds.

No. 4E JANET (Walnut) \$5.95

No. 5E JANET (Mahogany) \$5.95

Both above have self-starting electric time movements.

No. 4W JANET (Walnut) \$5.95

No. 5W JANET (Mahogany) \$5.95

Both above have 8-day lever time movements No. 5100 but without seconds hands.

Hand rubbing brings out the natural beauty of the selected woods used in these all-purpose clocks. No. 4 has case of genuine American walnut. No. 5 is in rich brown solid mahogany. 3 1/4-inch cream colored dial has black numerals on golden circular background. Sash and feet are fully polished brass. Height 5 1/2 inches. Width 5 1/2 inches. Thickness 2 3/4 inches. Approx. shipping weight, each 4 pounds; per case of 6 clocks, 16 pounds.

No. 1E YUKON \$6.95

With self-starting electric time movement.

No. 1W YUKON \$6.95

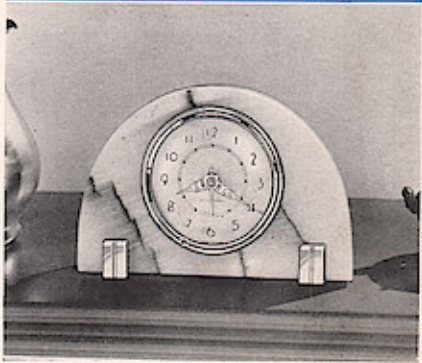
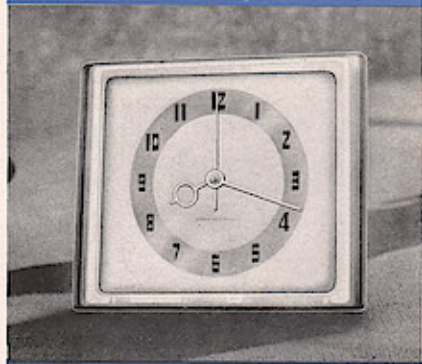
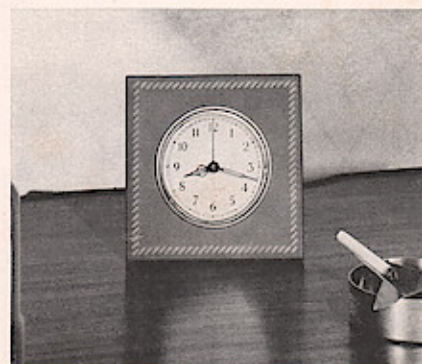
Same with 8-day lever time movement No. 5100 but without seconds hand.

Here is an adaptable timepiece that will add a touch of refinement and splendor to any setting. Ideal for gifts. The rectangular frame is in bright polished gold plate and has supporting foot at back. The dial background is light bronze in a mat finish with 3 3/4-inch raised ring in brushed bronze and in a slightly darker shade. The distinctive numerals are etched in black. Dial is protected by convex glass. Hour and minute hands of novel design are in polished gold plate while the sweep seconds hand is red. Height 5 inches. Width 6 inches. Thickness 2 3/4 inches. Packed singly. Approx. shipping weight 3 pounds.

VISTA \$12.50

With self-starting electric time movement.

A bright, cheerful clock of unusual character and enduring beauty. Case is light translucent onyx enriched by variegated grainings in delicate tints. The 3 3/4-inch dial is in light ivory with black minute circle. Further distinctiveness is introduced by the numerals which are permanently applied to the reverse of the convex protection glass. Beveled feet, also hands and sash, are gold colored and fully polished. Height 4 3/4 inches. Width 7 inches. Thickness 2 1/2 inches. Packed singly. Approx. shipping weight 3 pounds.



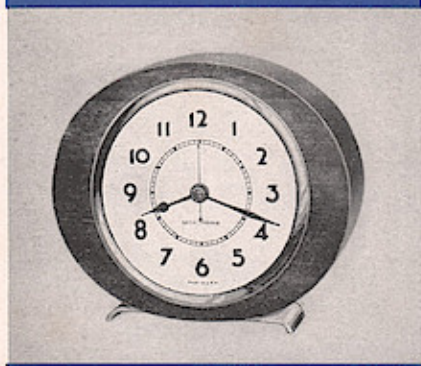
CLOCKS
by
SETH THOMAS



No. 3E TALSON \$9.75

With self-starting electric time movement.

An up-to-date adaption of the famous tambour design. This clock is correct for both conventional and modern settings. Ideal for cabinet or narrow mantel. The rich brown solid mahogany case is enlivened with sash and feet in bright polished brass. 3 1/4-inch silvered dial has distinctive black numerals with etched gold colored center decoration. Height 5 1/2 inches. Width 12 1/2 inches. Thickness 2 1/2 inches. Packed singly. Approx. shipping weight 4 pounds.



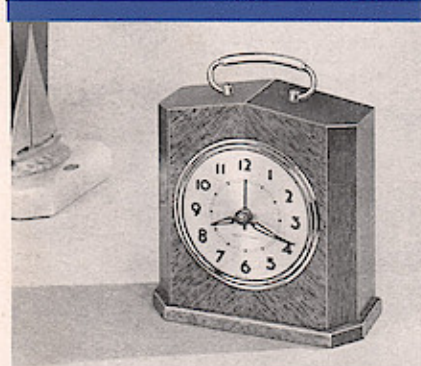
No. 2 BEVERLY \$6.95

With self-starting electric time movement.

No. 2 BELMONT \$6.95

Same with 8-day lever time movement No. 5100
but without seconds hand.

An unusual value. Oval-shaped case is solid mahogany, finished in a rich brown shade. Metal base and sash are polished brass. 3 1/4-inch light ivory dial has numerals in black on circular background in harmonizing tint. Height 4 1/4 inches. Width 5 1/2 inches. Thickness 2 1/2 inches. Packed singly. Approx. shipping weight 3 pounds.



No. 1E WOODMONT \$8.95

With self-starting electric time movement.

No. 1W WOODMONT \$8.95

Same with 8-day lever time movement No. 5100
but without seconds hand.

A clock of character for both modern and conventional rooms. Has solid mahogany case in medium light shade with veneer on front diagonally matched in the center. Handle and sash are gold colored and fully polished. Has 3 1/2-inch silver plated dial with black minute circle and numerals on background of harmonizing tint. Hands are also in black. Height (with handle upright) 6 1/2 inches. Width 5 1/2 inches. Thickness 2 1/2 inches. Packed singly. Approx. shipping weight 3 pounds.



No. 1E TABOR \$5.95

With self-starting electric time movement.

No. 1W TABOR \$5.95

Same with 8-day lever time movement No. 5100
but without seconds hand.

Presents a very smart appearance. The cylindrical case with lustrous black lacquer finish is encircled by three round metal overlays in brushed gold plate. Sash and die cast base are also richly finished in brushed gold plate. 3 1/4-inch silver plated dial has black numerals on background of harmonizing tint. Height 4 1/2 inches. Width 4 1/2 inches. Thickness 2 1/2 inches. Approx. shipping weight, each 3 pounds; per case of 6 clocks, 15 pounds.

Boudoir and Table

No. 1E CAPSTAN \$9.95
With self-starting electric time movement.

No. 1W CAPSTAN \$9.95
Same with 8-day lever time movement No. 5100
but without seconds hand.

A bright, cheery clock distinctly nautical in appearance but versatile in application. The Capstan will add a note of zest and good taste to any setting. The case and ship's wheel circles are genuine solid mahogany finished in a rich, natural shade that accentuates the rare beauty of the wood. Spokes and sash are in bright polished gold color. Has 3½-inch silvered metal dial with black numerals on lightly tinted background. Height 8 inches. Width 6¾ inches. Thickness 3 inches. Packed singly. Approx. shipping weight 4 pounds.

CORONA \$6.95
With 8-day lever time movement No. 5100.

A bright, cheery timepiece that anyone would be glad to possess or proud to present as a gift. The entire front is mirror glass in deep blue and has beveled edges. 4-inch exposed dial-ring in polished gold plate. Has die cut numerals that appear in silhouette against the lustrous blue glass as a background. Dial center in silver plate and polished gold plated hands are protected by convex glass. Height 4¾ inches. Width 5¾ inches. Thickness 2½ inches. Packed singly. Approx. shipping weight 3 pounds.

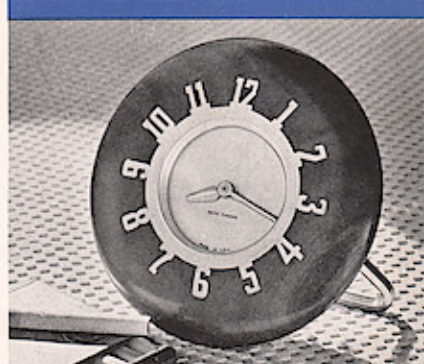
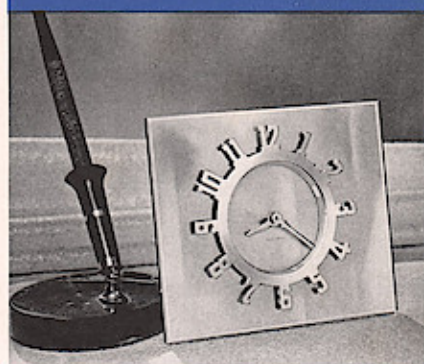
DISCUS \$8.95
With 8-day lever time movement No. 5100.

Rare metals skillfully combined with selected wood give the "Discus" unusual charm and individuality. The exposed metal numerals in polished gold plate are die cut and appear in silhouette against the genuine walnut case as a background. Hands in polished gold plate, also mat and recessed dial center in brushed silver plate, are protected by glass. Easel and metal back are gold plated and polished. Diameter of dial to outside of numerals 4 inches. Diameter 5½ inches. Thickness (with easel extended) 2¾ inches. Packed singly. Approx. shipping weight 3 pounds.

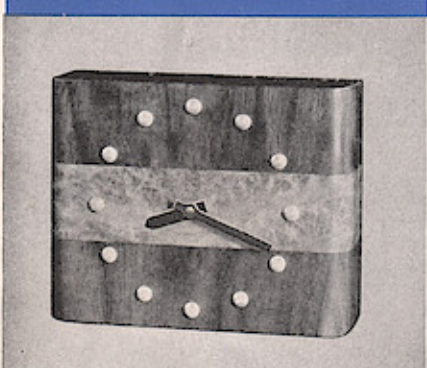
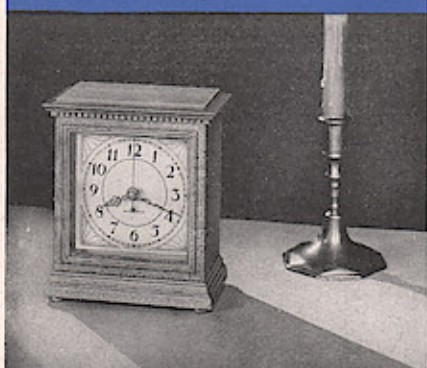
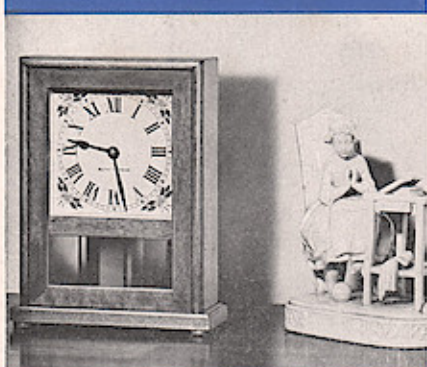
No. 1E CREST \$9.95
With self-starting electric time movement.

No. 1W CREST \$9.95
Same with 8-day lever time movement No. 5100
but without seconds hand.

A clock of unusual distinctiveness and beauty. Beveled recess in front of solid mahogany case frames the 4-inch exposed dial-ring in polished gold plate. Numerals are die cut and appear against mahogany as a background. Dial center and mat in silver also polished gold plated hands, are protected by glass. Base is in polished gold plate. Height 5¾ inches. Width 5 inches. Thickness 2¾ inches. Packed singly. Approx. shipping weight 4 pounds.



**CLOCKS
by
SETH THOMAS**



Other Desk, Boudoir a

No. 1E FLORET \$7.95

With self-starting electric time movement.

No. 1W FLORET \$7.95

Same with 8-day lever time movement No. 5100
but without seconds hand.

A versatile clock. Fine for cabinet, table, desk or boudoir, and adds character to both conventional and modern settings. Solid mahogany case with gently sloping sides and front border of genuine holly-wood inlay. Polished brass sash and feet. 3/4-inch light ivory dial. The black numerals are on a slightly tinted circular background. Height 5 1/4 inches. Width 5 1/2 inches. Thickness 2 1/2 inches. Packed singly. Approx. shipping weight 4 pounds.

No. 3E PRIMROSE \$9.95

With self-starting electric time movement.

No. 3W PRIMROSE \$9.95

Same with 8-day lever time movement No. 5100
but without seconds hand.

An Early American clock in popular "honey-tone" shade of maple. Has mirror in lower front panel. Square Roman dial in ivory with flowered corner decorations in delicate colors. Diameter of minute circle 3 3/8 inches. Height 8 inches. Width 6 1/4 inches. Thickness 2 3/4 inches. Packed singly. Approx. shipping weight 4 pounds.

CHAUMONT \$9.95

With self-starting electric time movement.

A distinctive French Provincial design in light natural mahogany. Note the decorative molding at top and other details of design so characteristic of that period. The dial has gold colored background while 3 1/2-inch minute circle, numerals and corner decorations are black. Height 6 3/8 inches. Width 5 1/4 inches. Thickness 3 3/8 inches. Packed singly. Approx. shipping weight 5 pounds.

DELRAY \$4.95

With 8-day lever time movement No. 5100.

Walnut case with contrasting band of burl walnut extending across the front and sides. Raised hour markers of modern character are silver plated. Diameter of dial to outside of hour indicators 3 3/8 inches. Height 4 inches. Width 5 1/4 inches. Thickness 1 3/4 inches. Packed singly. Approx. shipping weight 2 pounds.

LINNET \$8.95

With self-starting electric time movement.

SHAMROCK \$8.95

Same with 8-day lever time movement No. 5100, but without seconds hand.

The contour of the case conforms to the position of the exposed numerals in polished gold plate to add balance and distinctiveness. The numerals are die cut and appear in silhouette against the richly finished genuine walnut case. Clock has recessed dial center in silver, polished gold plated hands and silvered metal mat; all protected by glass. Polished gold plated base. Diameter of dial to outside of numerals 4 inches. Height 5½ inches. Width 5 inches. Thickness 2 inches. Packed singly. Approx. shipping weight 3 pounds.

BENGAL \$4.95

With 8-day lever time movement No. 5100.

RIGHT for use in every room in any home. Ideal for office desk, too. The horizontal stripes are genuine holly-wood inserts and set up a pleasing touch of contrast with background of solid rich brown mahogany. Gold colored sash and feet. 2¼-inch silvered dial, has black numerals on harmonizing background and etched center decoration in polished silver. Height 4 inches. Width 5 inches. Thickness 1½ inches. Approx. shipping weight, each 2 pounds; per case of 6 clocks, 9 pounds.

No. 3 VERNA (Walnut) \$4.95

No. 4 VERNA (Mahogany) \$4.95

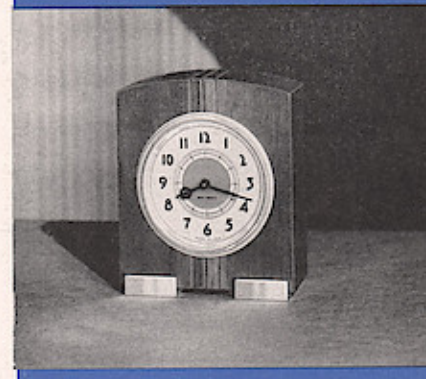
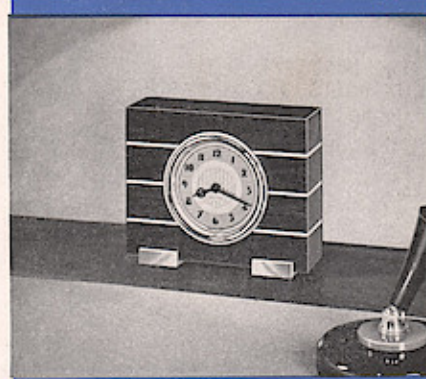
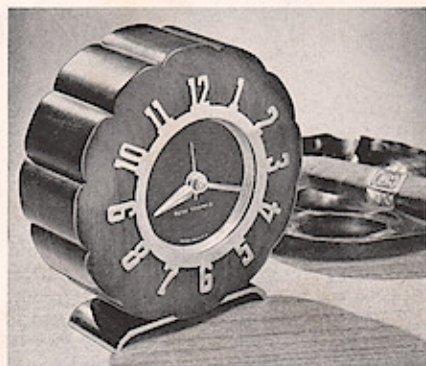
Both above have 8-day lever time movements No. 5100.

Solid wood case with vertical flutings on front and top. Metal feet and sash are in gold colored finish. Distinctive 2¼-inch etched silvered dial with black numerals and center decoration in polished silver. Height 4¼ inches. Width 3½ inches. Thickness 1½ inches. Approx. shipping weight, each 2 pounds; per case of 6 clocks, 9 pounds.

DUPLEX \$5.95

With 8-day lever time movement No. 5100.

Performs two important functions on the desk at home or at the office. Has a convenient holder on the front for the elusive pen or pencil. Walnut case. Exposed 2¼-inch dial-ring is in mat finished gold plate with numerals etched in black. Recessed dial center, also in black, and gold plated hands are protected by convex glass. Height 4¼ inches. Width 3½ inches. Thickness 2¾ inches. Packed singly. Approx. shipping weight 2 pounds.



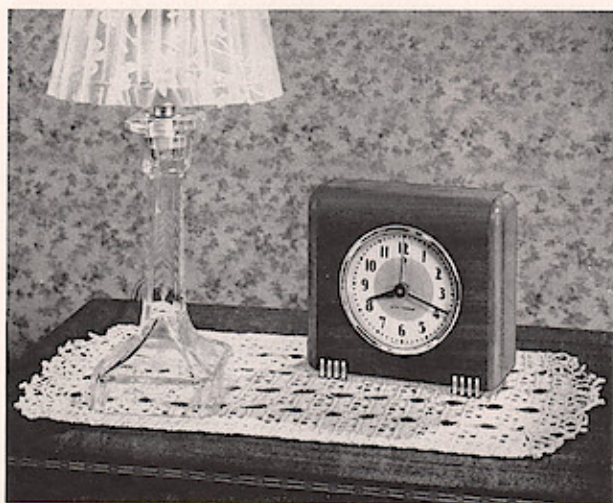
**CLOCKS
by
SETH THOMAS**

Alarm Clocks of Character

The clocks pictured below combine the utility of a dependable alarm with the added beauty of richly finished wood cases.

The "Deft" is a 30-hour keywound clock available in a choice of dark mahogany or "russet-tone" maple, both having base in bright polished solid brass.

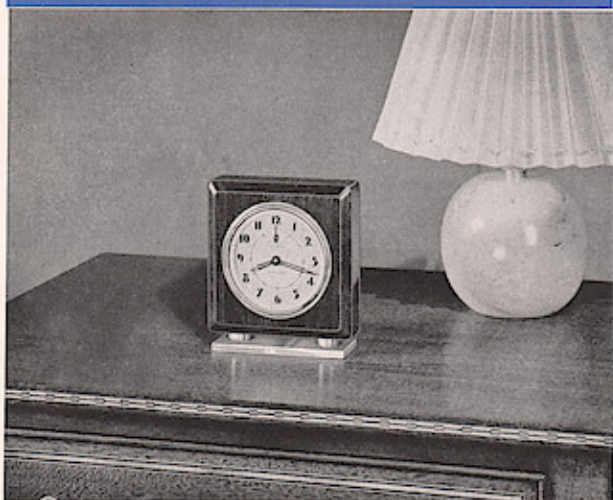
The No. 2 Echo is in walnut with a slight touch of contrast set up by the ends in light mahogany. It comes equipped with self-starting synchronous motor and has delayed current interruption indicator which is visible through an opening in the dial.



No. 2 ECHO \$5.95

With self-starting electric alarm movement.

Combines the beauty of a clock encased in richly finished woods with the utility of a dependable alarm. Has walnut case with mahogany ends in slightly lighter shade. The sash and feet are bright polished brass. 3 3/8-inch dial in light ivory has black numerals and center in delicate brown tint. Clock has alarm set dial at back and is equipped with delayed current interruption indicator which is also reset from back. Height 5 inches. Width 5 1/2 inches. Thickness 2 inches. Approx. shipping weight, each 4 pounds; per case of 6 clocks, 16 pounds.



No. 1 DEFT \$4.95

Mahogany

No. 2 DEFT \$4.95

Maple

With 30-hour alarm movement.

"Beautiful—smart—and so adaptable," have been used to describe this charming little alarm clock in Colonial maple or rich dark mahogany. Both have bases in solid polished brass. The sash is also polished brass. The clock is equipped with lever at back to adjust tone to loud or soft. The 2 3/8-inch dial has cream colored center with black numerals on golden background. Height 4 inches. Width 3 3/8 inches. Thickness 1 3/8 inches. Approx. shipping weight, each 2 pounds; per case of 6 clocks, 9 pounds.

Clocks for the Cabinet and Mantel

No. 6E CONSOLE . . . \$17.50

With self-starting electric movement.
Strikes hours and half hours on coiled gong of bell metal.

No. 6W CONSOLE . . . \$17.50

Same case fitted with 8-day pendulum movement No. 4500.
Announces hours and half hours by rich chords on double rods.

Modern without being moderne — a noteworthy designing achievement. The No. 6 Console strikes a fresh new note in clock design and selection for either modern or conventional rooms suggests good taste. Rich brown mahogany case with diagonally matched veneer at front. The gracefully sweeping lines of the ends and base add a touch of novelty. The numerals of the 5½-inch dial are die cut and, with the hands, are in gold color. Fully polished sash. Height 8½ inches. Width 14 inches. Thickness 4¼ inches. Packed singly. Approx. shipping weight 10 pounds.

No. 5E CONSOLE . . . \$19.95

With self-starting electric movement.
Strikes hours and half hours.

No. 5W CONSOLE . . . \$19.95

Same with 8-day pendulum strike movement No. 120.

Right in size for both mantel and cabinet use; right in style for modern as well as conventional rooms. Case is selected walnut veneer with diagonally matched walnut veneers above and below the dial. Note the five raised horizontal metal bands in brushed gold plate which follow around the semi-circular ends of the clock. Square 4½-inch cream enameled dial with rich brown figures on white numeral track. Hands of distinctive design are brown to match numerals. Height 7¼ inches. Width 9¼ inches. Thickness 4¼ inches. Packed singly. Approx. shipping weight 9 pounds.

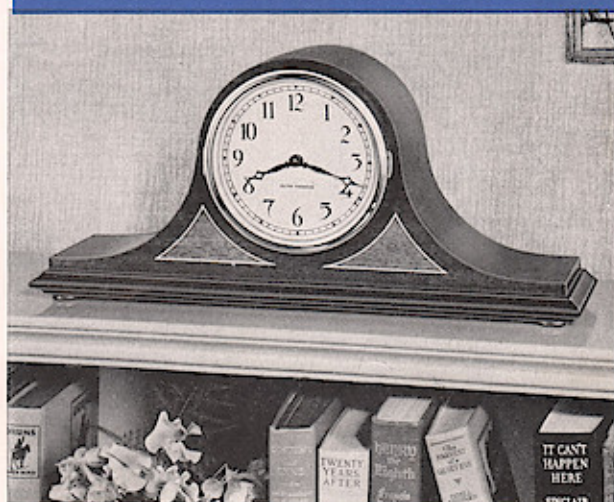
No. 2E COLTON . . . \$13.95

With self-starting electric movement.
Strikes hours and half hours on coiled gong of bell metal.

No. 2W COLTON . . . \$13.95

Same case fitted with 8-day pendulum movement No. 4500.
Announces hours and half hours by rich chords on double rods.

Graceful design plus careful blending of colors makes the Colton a clock of unusual richness and charm. Cabinet is medium brown mahogany with contrasting front panels. 5-inch dial is in light ivory enamel with numerals and hands in deep brown. Fully polished sash. Height 8 inches. Width 17½ inches. Thickness 4¼ inches. Packed singly. Approx. shipping weight 9 pounds.



CLOCKS
by
SETH THOMAS



Mantel, Cabinet and D

No. 2 BENNINGTON . . . \$35.00

With self-starting electric movement.
Strikes hours and half hours.

No. 2 KINGSBURY . . . \$35.00

Same with 8-day pendulum strike movement No. 4500.

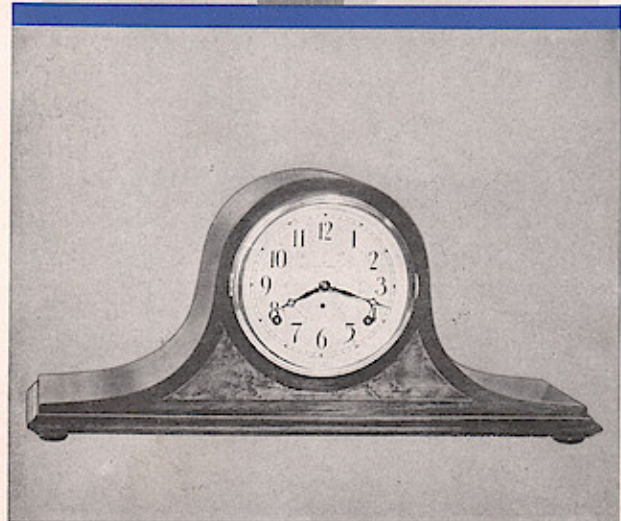
A fine Colonial clock with unusual charm and decorative value. Solid red mahogany case. Mount Vernon panel in full color. Solid brushed brass top ornaments. Antique type Roman dial with black and gold decorations. Diameter of dial to outside of numerals 4 1/8 inches. Height 17 inches. Width 10 inches. Thickness 4 1/4 inches. Packed singly. Approx. shipping weight 12 pounds.



THAMES . . . \$30.00

With 8-day pendulum movement No. 120.
Strikes hours and half hours.

A fine Old English design. Has mahogany case with front and side panels of burled redwood. Handle and die cast sash are gold plated and polished. 4 1/8-inch convex white enameled dial with Roman numerals in black and small figures at five minute marks in red. Height (including handle) 10 inches. Width 6 3/4 inches. Thickness 4 1/2 inches. Packed singly. Approx. shipping weight 7 pounds.



No. 11 CYMBAL . . . \$17.95

With 8-day pendulum quarter hour striking movement No. 4600.

Each quarter hour is announced on a three-rod gong. A single note followed by a chord marks the quarter hour; two notes and chords, the half hour; and three the three-quarter hour. The hour is then announced by chords. Mahogany case with applied front panel of selected bird's-eye maple. 5 3/8-inch silvered metal dial with fully polished gold plated sash. Height 9 1/4 inches. Width 20 inches. Thickness 5 3/4 inches. Packed singly. Approx. shipping weight 12 pounds.

and Decorative Wall Clocks

No. 3 MIDDLETON . . . \$20.00

Red mahogany finish.

No. 4 MIDDLETON . . . \$20.00

Genuine maple.

Both above have self-starting electric movements.
Strike hours and half hours.

No. 3 SHARON . . . \$20.00

Red mahogany finish.

No. 4 SHARON . . . \$20.00

Genuine maple.

Both above have 8-day pendulum strike movements.

Copied from a famous original which was very popular in the early 19th Century. Nos. 1 Middleton and Sharon have red mahogany finish on white-wood; Nos. 2 have genuine maple cabinets finished in mellow "russet-tone" shade. Both have Colonial decorative designs in lower panels, flowered antique type dials with Roman numerals and 5-inch minute circles. Height 14 $\frac{1}{2}$ inches. Width 9 $\frac{1}{2}$ inches. Thickness 4 $\frac{1}{4}$ inches. Packed singly. Approx. shipping weight 12 pounds.

No. 1E STELLAR . . . \$15.00

With self-starting electric movement.

Strikes hours and half hours on coiled gong of bell metal.

No. 1W STELLAR . . . \$15.00

Same case with 8-day pendulum strike movement No. 4500.
Announces hours and half hours on double rods in rich chords.

A decorative marine type clock for cabinet, mantel or table. With graceful sweeping contour and "wave-like" base molding, all enlivened with ship's wheel spokes and sash in bright polished brass, the "Stellar" will inject a nautical tang into any furnishing scheme. Pleasing color harmony is established between the rich mahogany case and 5-inch dial in light ivory having numerals in deep brown. Height 9 $\frac{3}{4}$ inches. Width 19 $\frac{1}{4}$ inches. Thickness 4 $\frac{1}{4}$ inches. Packed singly. Approx. shipping weight 12 pounds.

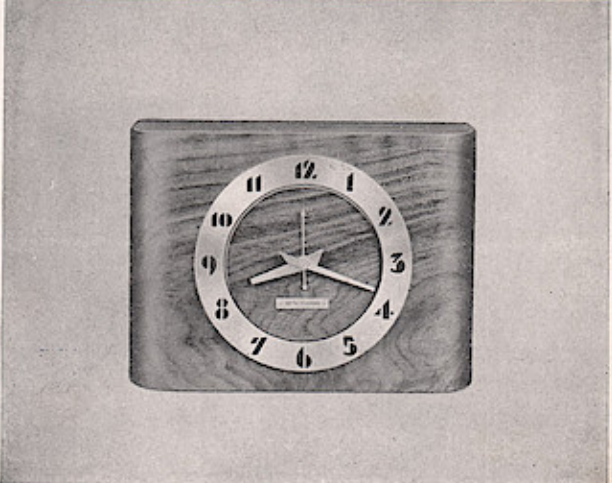
RODSON . . . \$9.95

With self-starting electric time movement.

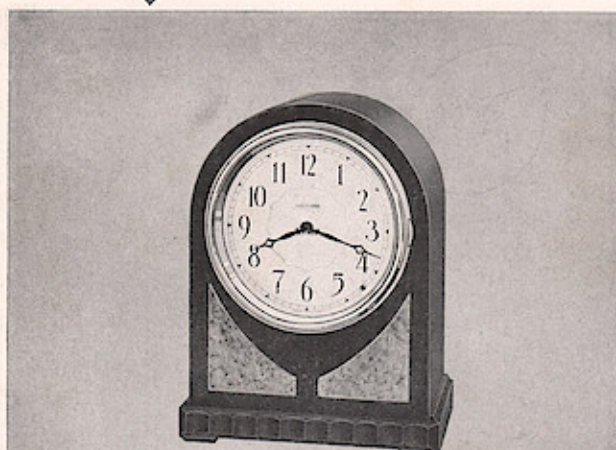
DELOS . . . \$9.95

Same with 8-day lever time movement No. 5100
but without seconds hand.

Can be used as a mantel, cabinet or hanging wall clock. Ideally suited for narrow mantel. Solid walnut case. Black numerals of the 5 $\frac{1}{2}$ -inch silvered metal dial are exposed, while silvered hands are protected by convex glass. Height 6 $\frac{3}{4}$ inches. Width 9 inches. Thickness 2 $\frac{3}{4}$ inches. Packed singly. Approx. shipping weight 6 pounds.



**CLOCKS
by
SETH THOMAS**



Fine Mantel Clocks with V

DALESBURY \$25.00

With self-starting electric Westminster Chime movement.

No. 116 CHIME \$25.00

Same with 8-day pendulum chime movement No. 124.

This attractive upright clock is unusually adaptable. Has mahogany case with decorative molded base. The raised front panels are of genuine bird's-eye maple, finished in a mildly contrasting shade to add balance. 5½-inch silvered metal dial and polished gold plated metal sash. Quarter hour chime. Height 10½ inches. Width 8½ inches. Thickness 5¾ inches. Packed singly. Approx. shipping weight 10 pounds.

No. 2E FALSBUY \$25.00

With self-starting electric Westminster Chime movement.

No. 2W FALSBUY \$25.00

Same with 8-day pendulum chime movement No. 124.

Reflects good taste and injects a fresh note of up-to-dateness into any decorative scheme. The diagonally matched front veneer, the richly molded base and the raised beading at the sides, all contribute to the symmetrical appearance of the selected walnut cabinet. The distinctive numerals of the 5½-inch dial are die cut and, with the hands, are in gold color. Note the effect with the cabinet serving as a background. Fully polished sash. Height 9¼ inches. Width 13½ inches. Thickness 5½ inches. Packed singly. Approx. shipping weight 12 pounds.

WESTBURY \$45.00

With self-starting electric Westminster Chime movement.

CHIME 53 \$45.00

Same with 8-day pendulum chime movement No. 124.

Mahogany with genuine marquetry inlay in front panel. Further character is introduced by the decorative treatment of the base and rounded top moldings, also the fluted columns at the sides. 5½-inch silver plated dial having applied raised bronze numerals. Die cast sash, gold plated and brushed. Quarter hour chime. Height 10½ inches. Width 8½ inches. Thickness 6 inches. Packed singly. Approx. shipping weight 10 pounds.

with Westminster Chimes

ROXBURY \$37.50

With self-starting electric Westminster Chime movement.

CHIME 52 \$37.50

Same with 8-day pendulum chime movement No. 124.

American walnut with burl panels on front. 5½-inch silver plated dial having applied raised bronze numerals. Die cast sash, gold plated and brushed. Quarter hour chime. Height 9½ inches. Width 20½ inches. Thickness 6½ inches. Packed singly. Approx. shipping weight 13 pounds.

LUDBURY \$32.50

With self-starting electric Westminster Chime movement.

No. 60 CHIME \$32.50

Same with 8-day pendulum chime movement No. 124.

The fine appearance of the rich mahogany cabinet is accentuated by distinctive moldings at the ends and raised front panels of mildly contrasting bird's-eye maple. 5½-inch dial is silvered and the raised bronze numerals are applied to background of harmonizing tint. Die cast sash, gold plated and brushed. Quarter hour chime. Height 9½ inches. Width 21¼ inches. Thickness 6½ inches. Packed singly. Approx. shipping weight 14 pounds.

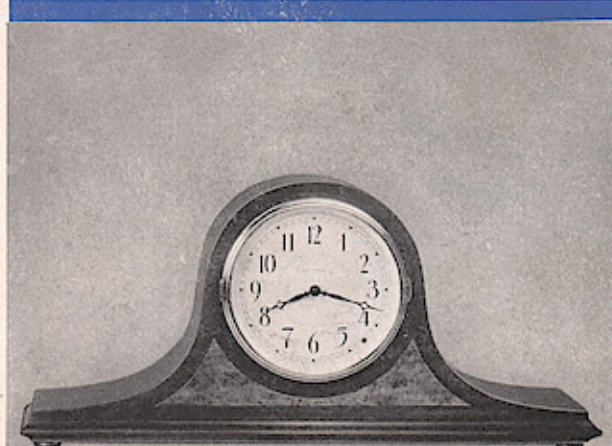
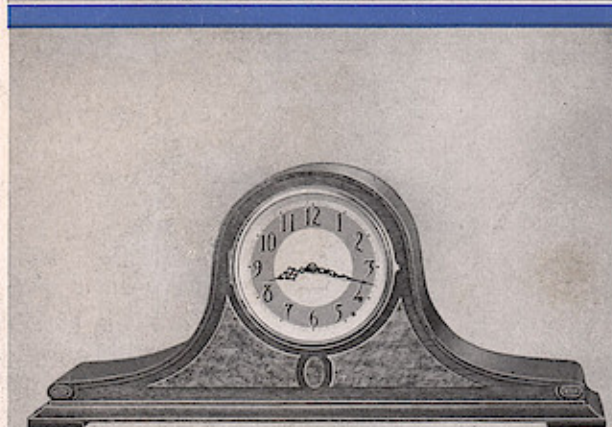
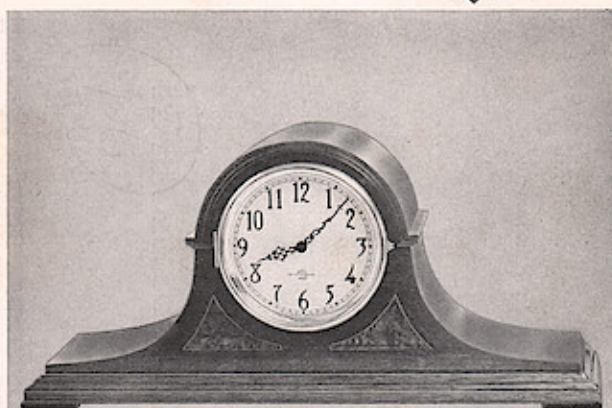
MEDBURY \$27.50

With self-starting electric Westminster Chime movement.

CHIME 56 \$27.50

Same with 8-day pendulum chime movement No. 124.

The raised front panel in mildly contrasting bird's-eye maple gives the clock an unusually well-balanced appearance. The cabinet is mahogany and base molding is designed to accentuate the clean-cut appearance of the clock. 5½-inch silvered metal dial and polished gold plated sash. Quarter hour chime. Height 9¼ inches. Width 20 inches. Thickness 6 inches. Packed singly. Approx. shipping weight 13 pounds.



**CLOCKS
by
SETH THOMAS**

Hall Clocks with Westminster Chimes



HALL CLOCK No. 3E . . . \$125.00

With self-starting electric Westminster Chime movement.

HALL CLOCK No. 3W . . . \$125.00

Same with 8-day pendulum chime movement No. 113
and etched silver plated dial.

Reflects the true charm of colonial artistry. Selected mahogany case with mildly contrasting front panels in walnut. The No. 3E has colonial type dial in light ivory with flower decorations in delicate colors and Roman numerals. The diameter of the dial to outside of numerals is 8 inches. The No. 3W has silvered dial with raised numeral circle having Arabic numerals and decorations etched and filled in black. Full quarter hour Westminster chime. Height 73 inches. Width 17 3/4 inches. Thickness 9 1/2 inches. Packed singly. Approx. shipping weight 100 pounds.

Distinctive Banjo Clocks

MANSFIELD \$17.50

With self-starting electric time movement.

DELAWARE \$17.50

Same with 8-day lever time movement No. 5100
but without seconds hand.

Mahogany case with George Washington-Mount Vernon panels in full color. Polished brass eagle, side rails and sash. 3/4-inch silver plated dial with Roman numerals. Height 23 1/4 inches. Width 6 1/4 inches. Thickness 3 inches. Packed singly. Approx. shipping weight 7 pounds.

DUFFIELD (Lower left) \$40.00

With self-starting electric time movement.

BOSTON \$50.00

Same with 8-day, seven jeweled, lever time movement
but without seconds hand.

The design of this fine banjo clock reflects the craftsmanship of Simon Willard. The case is mahogany and has Boston Tea Party panels in full color. 5/8-inch silver plated dial with Roman numerals in black. Has polished brass side decorations and die cast sash in polished brass plate. Height 30 1/4 inches. Width 8 3/4 inches. Thickness 4 inches. Packed singly. Approx. shipping weight 12 pounds.

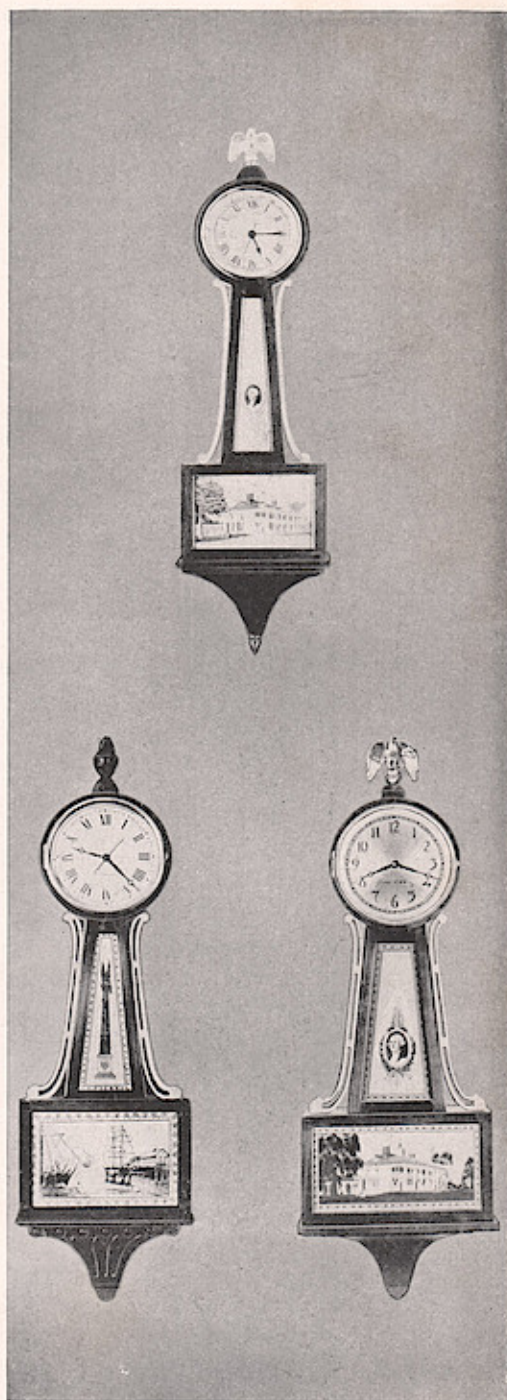
BROOKFIELD (Lower right) \$27.50

With self-starting electric movement.
Strikes hours and half hours.

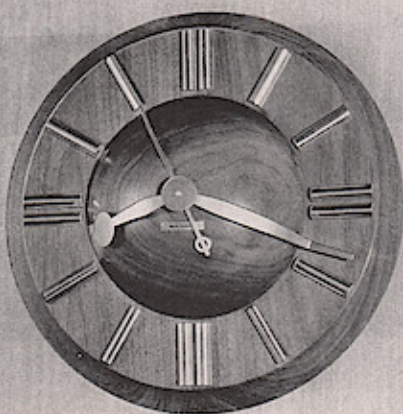
CRANDALL \$27.50

Same with 8-day pendulum strike movement No. 120.

Reflects the warmth, character and charm invariably associated with Early American architecture. Mahogany case with George Washington-Mount Vernon panels in full color. Polished brass ornaments. 5/8-inch silver plated dial. Die cast sash in polished brass plate. Height 28 1/4 inches. Width 9 3/4 inches. Thickness 3 3/4 inches. Packed singly. Approx. shipping weight 14 pounds.



CLOCKS
by
SETH THOMAS



Kitchen and other Decorative Wall Clocks

No. 1E PROCTOR (Ivory, Green or Red) \$4.95
With self-starting electric time movement.

No. 1W PROCTOR (Ivory, Green or Red) \$4.95
Same with 8-day lever time movement No. 5100 but without seconds hand.

A utility clock of trim design that immediately suggests smartness and good taste. Has molded case with bezel in polished nickel plate and is available in three attractive colors—light ivory, pastel green or light red. The method of mounting the convex glass makes the case more resistant to entry of dust. 5½-inch white enameled dial with legible black numerals. Has distinctive hour and minute hands in black with red seconds hand. 7½ inches square. Thickness 2½ inches. Packed singly. Approx. shipping weight 3 pounds.

No. 1 PRISTEEN \$6.95
Satin black case with nickel sash.

No. 2 PRISTEEN \$6.95
Light ivory case with nickel sash.
Both above have self-starting electric time movements.

No. 1 SAVANT \$6.95
Same as No. 1 Pristeen except has 8-day lever time movement No. 5100 but without seconds hand.

No. 2 SAVANT \$6.95
Same as No. 2 Pristeen except has 8-day lever time movement No. 5100 but without seconds hand.

The case is whitewood durably finished in lacquer. Sash is die cast and is in fully polished nickel plate. Has 4½-inch white dial with numerals in black. 6 inches square. Thickness 2¾ inches. Packed singly. Approx. shipping weight 4 pounds.

PLAZA \$30.00
With self-starting electric time movement.

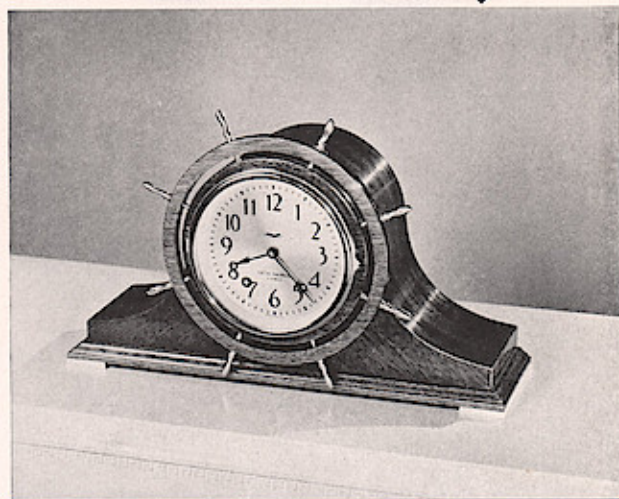
This distinctive wall clock exemplifies the best in modern design. The solid walnut case has beveled edge and the center curves gracefully outward in a perfect sphere. Surrounding the raised center is a flat area upon which semi-circular raised metal hour markers in rich, brushed gold plate are superimposed to produce a rare blending of color. The hands also in brushed gold plate conform to the contour of the case and add novelty and smartness to its appearance. Diameter to outside of minute markers 11¾ inches. Over all diameter 13½ inches. Thickness from top of center 3¾ inches. Thickness of base 1½ inch. Packed singly. Approx. shipping weight 15 pounds.

Fine Ship's Bell Clocks — Barometers

HELMSMAN \$47.50

With 8-day, 7-jeweled ship's bell strike movement No. 115.

Ship's wheel circles and cabinet are mahogany with front of diagonally matched mahogany veneer. Spokes of wheel, hinged die cast sash and metal feet are in polished gold plate. Has 4½-inch silver plated dial. Height 8½ inches. Width 13¾ inches. Thickness 4 inches. Packed singly. Approx. shipping weight 11 pounds.



No. 2 MAYFLOWER \$75.00

With 8-day, 7-jeweled ship's bell strike movement No. 115.

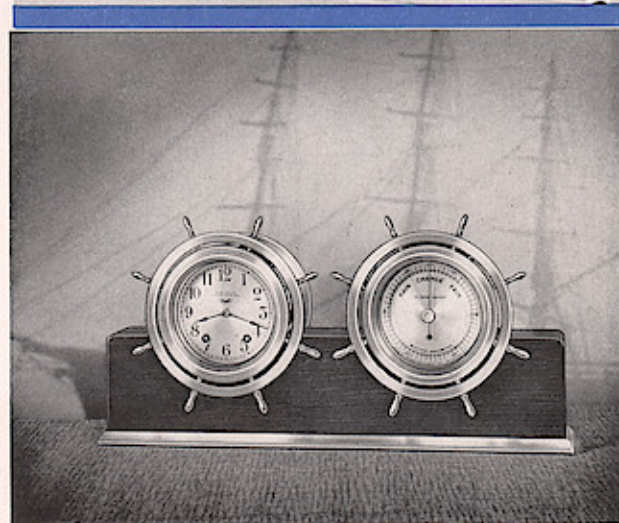
Genuine ship's bell clock with hinged wheel bezel mounted on base of solid mahogany. Cast brass head—fully polished. 4-inch silvered metal dial with numerals etched in black. Height 8¾ inches. Width 13 inches. Thickness 3¼ inches. Packed singly. Approx. shipping weight 14 pounds.



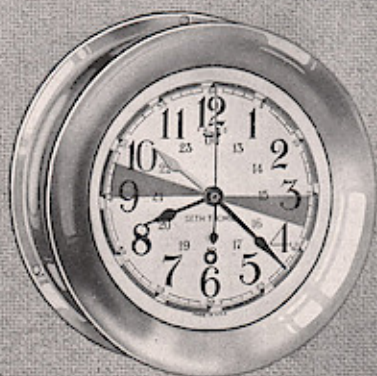
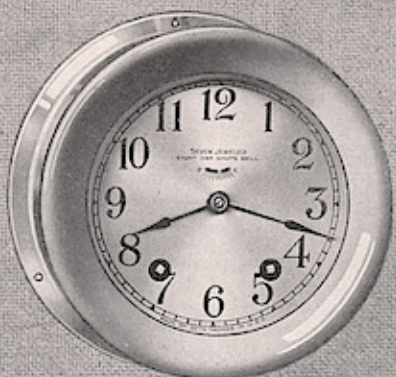
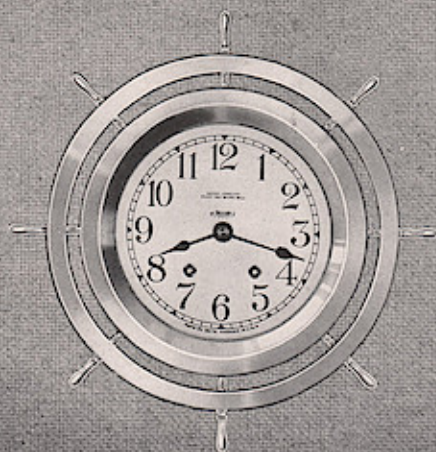
No. 2 REGATTA \$135.00

Ship's bell clock-barometer combination.

The pride of all mariners whether seafaring is a vocation or an avocation. An excellent gift and presentation number. Barometer—same as No. 3 Herald except back flange is not drilled for attaching to wall. Clock has polished cast brass case with hinged type wheel bezel. 4-inch silvered metal dial etched in black. Fitted with 7-jeweled fine lever movement No. 115 that strikes the ship's bells. Both units are mounted on a single base of hand rubbed solid mahogany with base molding in bright polished brass. Height 9½ inches. Width 19 inches. Thickness 3 inches. Packed singly. Approx. shipping weight 25 pounds.



CLOCKS
by
SETH THOMAS



Fine Ship's Bell and Ma r

FINE SHIP'S BELL CLOCKS

(Wheel Bezel Type)

Polished cast brass cases with back flanges drilled for screws to attach to wall. Screw type moisture-proof bezels. Etched silver plated dials. 8-day, 7-jeweled fine lever movements with compensated balances and Breguet hairsprings. Strike the ship's bells. Packed singly.

	Dial Size	Movement No.	Diam.	Retail	Approx. Shipping Weight
No. 44 Wheel	4"	115	8 1/4"	\$60.00	12 lbs.
No. 66 Wheel	5 1/2"	115	10 1/4"	75.00	15 lbs.

FINE SHIP'S BELL CLOCKS

(Plain Bezel Type)

Have fully polished cast brass cases with back flanges drilled for screws to attach to wall. Screw type moisture-proof bezels. Etched silver plated dials. 8-day, 7-jeweled fine lever movements with compensated balances and Breguet hairsprings. Strike the ship's bells. Packed singly.

	Dial Size	Movement No.	Diam.	Retail	Approx. Shipping Weight
No. 44	4"	115	5 3/4"	\$50.00	9 lbs.
No. 66	5 1/2"	115	7 3/4"	60.00	13 lbs.

FOR RADIO ROOM USE

CHART \$55.00

8-day time with sweep seconds hand.

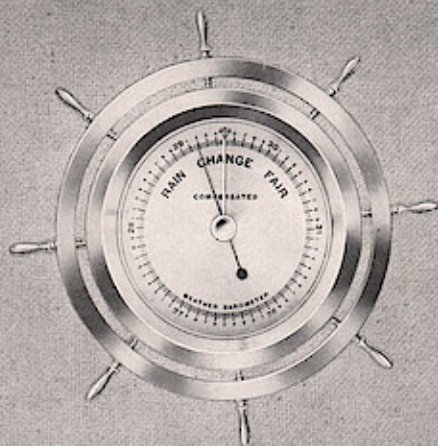
For use in radio rooms and complies with current requirements of Federal Communications Commission in accuracy, design and construction. Polished cast brass case with screw type moisture-proof bezel. Back flange is drilled for attaching clock to panel or wall. 5 1/2-inch silvered metal dial with black numerals. Has secondary inner circle of numerals from 13 to 00 inclusive to facilitate reading and logging of Greenwich mean time. Fan shaped segments are red and serve as reminder of two, three minute silent periods that must be observed each hour. Broken outer circle is also red. The sweep seconds hand passing over this, serves as a guide in sending 4-second alarm signal. Greenwich mean time is indicated by black hour and minute hands. An extra hour hand in dull nickel is provided which can be reset manually to local time without changing position of other hands. Fitted with 8-day, 11-jeweled fine lever movement having non-magnetic hairspring and compensated escapement. Hour hand makes one revolution in 12 hours. Diameter 7 3/4 inches. Packed singly. Approx. shipping weight 10 pounds.

Marine Clocks-Barometers

No. 3 HERALD BAROMETER . . . \$50.00
Matches No. 44 Wheel Bezel Clock.

No. 4 HERALD BAROMETER . . . \$40.00
Matches No. 44 Plain Bezel Clock.

A precision instrument of domestic manufacture that permits scientific forecasting of the weather. The Herald is a genuine sea-going barometer with movement having device to compensate for temperature variations. It is the unqualified choice of many mariners. Has manually operated set hand with knob extending through glass to outside so that deflection of indicator within a given period can be noted. Silvered metal dial. Polished cast brass case with screw type bezel. Packed singly. Approx. shipping weight: No. 3, 10 pounds; No. 4, 8 pounds.



No. 16 FINE LEVER . . . \$50.00
With 8-day, 11-jeweled lever time movement No. 5160.

Has fully polished cast brass case with back flange drilled to attach to wall. Screw type moisture-proof bezel. 5½-inch silver plated dial etched and filled in black. The 11-jeweled fine lever movement has machine cut wheels and pinions, sweep seconds hand with non-magnetic Breguet type hairspring and compensated escapement. Diameter 7¾ inches. Packed singly. Approx. shipping weight 10 pounds.



No. 18 FINE LEVER . . . \$75.00
With 8-day, 11-jeweled lever time movement No. 5160.

Has molded bakelite case in dull black and hinged type moisture and dust-proof bezel. Ideal for panel board mounting. Back flange is pierced for screws to attach to wall. 8-inch silver plated dial etched and filled in black. The 11-jeweled fine lever movement has machine cut wheels and pinions, sweep seconds hand with non-magnetic Breguet type hairspring and compensated escapement. Diameter 10½ inches. Packed singly. Approx. shipping weight 8 pounds.



CLOCKS
SETH THOMAS



Other Ship's Bell and Marine Clocks

ENGINE LEVER \$16.50

With 8-day lever time movement No. 10.

MERRIMAC (Plain Bezel) \$20.00

Same with 1-day ship's bell strike movement No. 7.

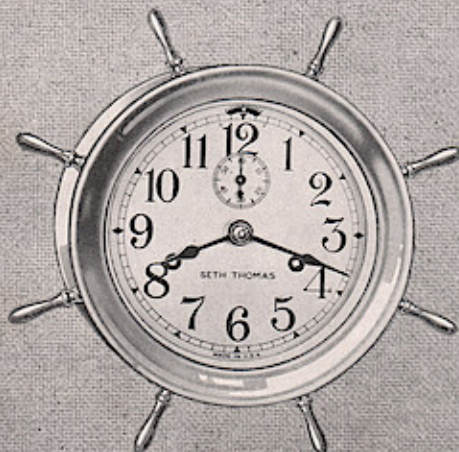
Polished brass or nickel plated case. Back flange is drilled for attaching clock to wall. Hinged bezel. 5 1/4-inch silver plated dial. Diameter 7 inches. Packed singly. Approx. shipping weight 7 pounds. (Specify finish in ordering.)



MONITOR \$20.00

With 1-day ship's bell strike movement No. 7.

Polished brass or nickel plated case. Flanged at back. Back flange is drilled for attaching clock to wall. Hinged bezel. 5 1/4-inch silver plated dial. Height 10 1/2 inches. Width 7 inches. Packed singly. Approx. shipping weight 7 pounds. (Specify finish in ordering.)



MERRIMAC WHEEL \$25.00

With 1-day ship's bell strike movement No. 7.

Polished brass or nickel plated case. Back flange is drilled for attaching clock to wall. Hinged bezel. 5 1/4-inch silver plated dial. Fitted with 1-day ship's bell strike movement. Diameter 9 3/4 inches. Packed singly. Approx. shipping weight 8 pounds. (Specify finish in ordering.)

Business and School Clocks

PRESIDENT (Inside Use) \$14.95

Black or dark bronze finish.
With self-starting electric time movement.

PRESIDENT (Outside Use) \$17.50

Black only. Case is moisture-proof and has conduit connector at top with short length No. 18, Type SJ, rubber covered duplex leads for splicing.

Note the clean-cut appearance of the clock and the legibility of the dial. The sturdy metal case is durably finished. Has 14-inch dial—seconds hand in red, convex glass and convenient resetting knob. When black clock is specified, numerals of dial and hands are also black. Dark bronze finished clocks have brown numerals and hands to match. Diameter 18 1/4 inches. Approx. shipping weight: inside clock, each 12 pounds; per case of 2 clocks, 24 pounds. Outside clock, packed singly, 16 pounds. (Specify finish in ordering.)

No. 1 MANAGER \$8.95

Black or dark bronze finish.

No. 2 MANAGER \$9.95

Black or dark bronze finish.

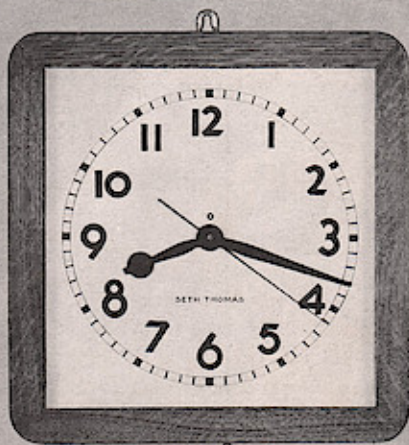
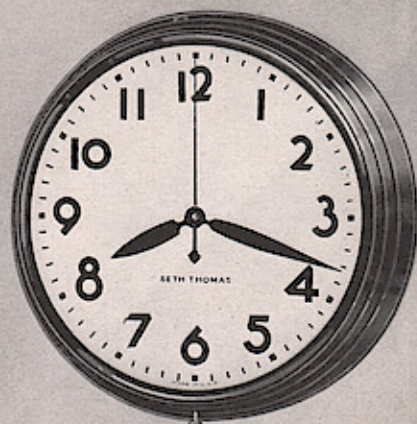
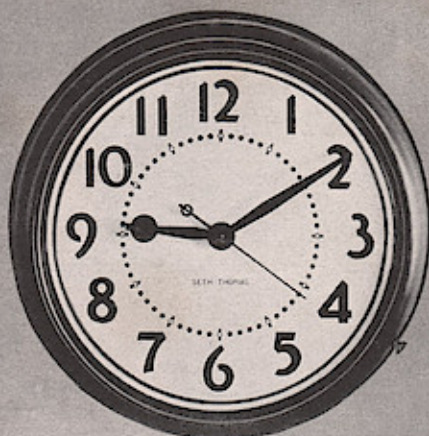
Both above have self-starting electric time movements.

Combines modern design with the durability of a clock encased in metal. White dials with legible black numerals. Both models have red sweep seconds hands and reset knobs at bottom. Clocks are available in a choice of dark bronze or dull black lacquer. No. 1 Manager has 8-inch dial. Diameter 10 1/2 inches. Approx. shipping weight, each 4 1/2 pounds; per case of 4 clocks, 18 pounds. No. 2 Manager has 12-inch dial. Diameter 14 1/2 inches. Approx. shipping weight, each 7 pounds; per case of 4 clocks, 28 pounds. (Specify finish in ordering.)

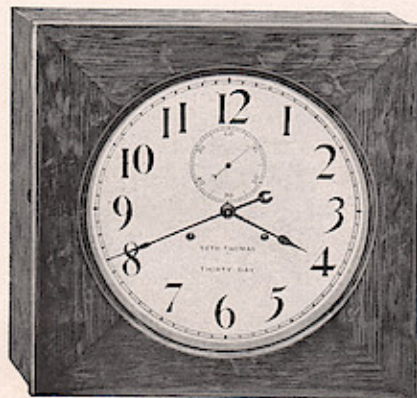
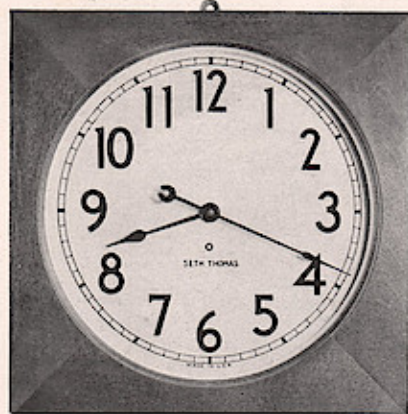
No. 3 COUNCIL \$9.95

With self-starting electric time movement.

The No. 3 Council incorporates all of the features looked for in fine clocks for business and school use. Note the clean cut appearance of the case and dial. Available in mahogany finish on whitewood or quartered oak. Has 11 1/2-inch white dial with black numerals, hour and minute hands. The sweep seconds hand is red. Clock has reset for hands at bottom of case. 13 3/4 inches square. Packed singly. Approx. shipping weight 11 pounds.



**CLOCKS
by
SETH THOMAS**



Business and School Clocks

12-IN. DROP OCTAGON \$17.50

10-IN. DROP OCTAGON \$15.00

Both above have 8-day pendulum time movements.

Quartered oak or mahogany finish on gumwood. Specifications 12-inch Drop Octagon—11¼-inch white enameled dial, height 23¾ inches, width 16 inches. Approx. shipping weight 16 pounds. Specifications 10-inch Drop Octagon—9¼-inch dial, height 21½ inches, width 14 inches. Approx. shipping weight 14 pounds. Packed singly. (Specify finish in ordering.)

No. 5W SENATE \$15.00

With 8-day pendulum time movement.

This clock incorporates the three prime requisites usually considered in the selection of a clock for business use; durability—legibility—good looks. Available in mahogany finish on whitewood or quartered oak. 13-inch dial. Comes equipped with reliable 8-day spring pendulum movement—time only. 16¼ inches square. Packed singly. Approx. shipping weight 17 pounds. (Specify finish when ordering.)

HUDSON \$30.00

With 30-day double spring pendulum movement No. 86.

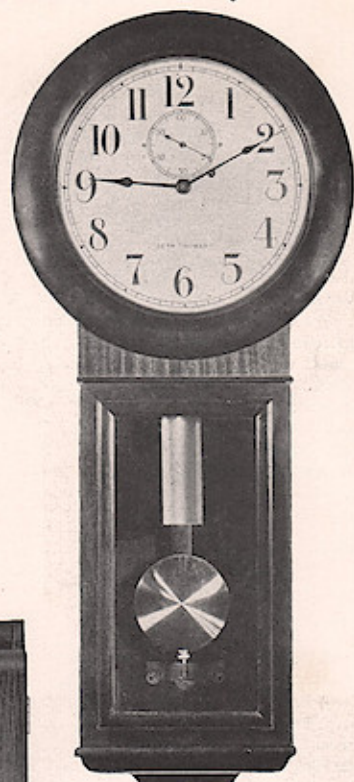
Rich mahogany case. 13-inch dial with legible black numerals and seconds hand as illustrated. 18¾ inches square. Packed singly. Approx. shipping weight 26 pounds.

Weight Regulator Clocks

REGULATOR No. 2 . . . \$50.00

With 8-day weight time movement No. 77A.
(80 beats per minute.)

A precision clock at a moderate price. Choice of mahogany or quartered oak veneered case. Legible 11-inch white enameled dial with seconds hand as illustrated. Movement has reserve power to bridge interruption while winding. Height 35½ inches. Width 15½ inches. Packed singly. Approx. shipping weight 48 pounds. (Specify finish in ordering.)



No. 71 REGULATOR . . . \$150.00

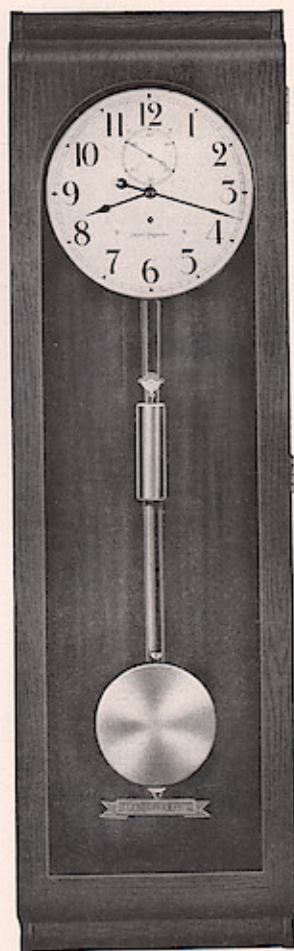
As illustrated with 8-day weight time movement No. 68
(60 beats per minute).

No. 71 REGULATOR . . . \$250.00

Mercurial pendulum.

Same except has two glass jar type mercurial pendulum and polished steel pendulum rod.

Note the up-to-date appearance of the sturdy case. Available in mahogany finish on birch or quartered oak. Features of movement include: reserve power, beat adjuster, jeweled pallets, polished cut steel pinions, polished keystone shaped plates, and it is mounted on a heavy cast iron bracket. 13-inch white enameled dial with black numerals. Height 60 inches. Width 18 inches. Packed singly. Approx. shipping weight 180 pounds (200 pounds for type with mercurial pendulum). (Specify finish in ordering.) Can also be supplied with No. 67 movement and sweep seconds hand at \$10.00 extra.



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Dealer's Price List

Subject to change without notice and to conditions of sale
as outlined on last page of this list

SELF-STARTING ELECTRIC AND KEY WOUND SETH THOMAS CLOCKS

TO GO WITH CATALOG No. 802

Supersedes All Previous Price Lists

This price list is intended for the confidential use of dealers regularly stocking a representative line of Seth Thomas Clocks.

Dealer prices are F. O. B. shipping point with freight allowed within the United States on shipments totaling \$100 or more.



SETH THOMAS CLOCKS

THOMASTON CONN.

A Division of General Time Instruments Corp'n

Address All Correspondence to Thomaston

HALL CLOCKS
WESTMINSTER CHIME

HALL CLOCK No. 3E	\$125.00	\$ 72.50
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MANTEL CLOCKS—WESTMINSTER CHIME

DALESBURY	\$ 25.00	\$ 15.00
No. 2E FALSBURY	25.00	15.00
LUDBURY	32.50	19.50
MEDBURY	27.50	16.50
ROXBURY	37.50	22.50
WESTBURY	45.00	27.00

CABINET AND MANTEL CLOCKS
HOUR AND HALF-HOUR STRIKE

No. 2 BENNINGTON	\$ 35.00	\$ 21.00
No. 2E COLTON	13.95	8.37
No. 5E CONSOLE	19.95	11.97
No. 6E CONSOLE	17.50	10.50
No. 3 MIDDLETON	20.00	12.00
No. 4 MIDDLETON	20.00	12.00
No. 1E STELLAR	15.00	9.00

CABINET, MANTEL OR WALL CLOCKS—TIME ONLY

No. 1 PRISTEEN	\$ 6.95	\$ 4.18
No. 2 PRISTEEN	6.95	4.18
RODSON	9.95	5.97

BANJO AND OTHER DECORATIVE WALL CLOCKS
FOR THE HOME

BROOKFIELD	\$ 27.50	\$ 16.50
DUFFIELD	40.00	23.20
MANSFIELD	17.50	10.50
PLAZA	30.00	18.00
RODSON	9.95	5.97

DESK, BOUDOIR AND TABLE CLOCKS

No. 2 BEVERLY	\$ 6.95	\$ 4.18
No. 1E CAPSTAN	9.95	5.97
CHAUMONT	9.95	5.97
No. 1E CREST	9.95	5.97
FALCON	9.95	5.97
No. 1E FLORET	7.95	4.77
No. 4E JANET	5.95	3.75
No. 5E JANET	5.95	3.75
LINNET	8.95	5.37
No. 3E PRIMROSE	9.95	5.97
No. 1E TABOR	5.95	3.75
No. 3E TALSON	9.75	5.85
VISTA	12.50	7.50
No. 1E WOODMONT	8.95	5.37
No. 1E YUKON	6.95	4.18

Recommended
Retail PricePrice when
bought subject
to 2% Cash
Discount

Windows App : Images To PDF Maker

ALARM CLOCK

	Recommended Retail Price	Price when bought subject to 2% Cash Discount
No. 2 ECHO	\$ 5.95	\$ 3.75

KITCHEN CLOCKS

No. 1 PRISTEEN	\$ 6.95	\$ 4.18
No. 2 PRISTEEN	6.95	4.18
No. 1E PROCTOR	4.95	3.12

HANGING CLOCKS FOR BUSINESS USE

No. 3 COUNCIL	\$ 9.95	\$ 5.97
PLAZA	30.00	18.00
PRESIDENT, Inside Use	14.95	8.97
PRESIDENT, Outside Use	17.50	10.50
No. 1 MANAGER	8.95	5.37
No. 2 MANAGER	9.95	5.97

HALL CLOCK—WESTMINSTER CHIME

HALL CLOCK No. 3W	\$125.00	\$ 72.50
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MANTEL CLOCKS—WESTMINSTER CHIME

CHIME 52	\$ 37.50	\$ 22.50
CHIME 53	45.00	27.00
CHIME 56	27.50	16.50
No. 2W FALSBURY	25.00	15.00
No. 60 CHIME	32.50	19.50
No. 116 CHIME	25.00	15.00

CABINET AND MANTEL CLOCKS

HOUR AND HALF-HOUR STRIKE

No. 2W COLTON	\$ 13.95	\$ 8.37
No. 5W CONSOLE	19.95	11.97
No. 6W CONSOLE	17.50	10.50
No. 2 KINGSBURY	35.00	21.00
No. 3 SHARON	20.00	12.00
No. 4 SHARON	20.00	12.00
No. 1W STELLAR	15.00	9.00
THAMES	30.00	18.00

QUARTER HOUR—TWO TONED STRIKE

No. 11 CYMBAL	\$ 17.95	\$ 10.77
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CABINET, MANTEL OR WALL CLOCKS—TIME ONLY

DELOS	\$ 9.95	\$ 5.97
No. 1 SAVANT	6.95	4.18
No. 2 SAVANT	6.95	4.18

BANJO AND OTHER DECORATIVE

WALL CLOCKS FOR THE HOME

Recommended
Retail Price

Price when
bought subject
to 2% Cash
Discount

BOSTON	\$ 50.00	\$ 29.00
CRANDALL	27.50	16.50
DELAWARE	17.50	10.50
DELOS	9.95	5.97

KITCHEN CLOCKS

No. 1W PROCTOR	\$ 4.95	\$ 3.12
No. 1 SAVANT	6.95	4.18
No. 2 SAVANT	6.95	4.18

DESK, BOUDOIR AND TABLE CLOCKS

No. 2 BELMONT	\$ 6.95	\$ 4.18
BENGAL	4.95	3.12
No. 1W CAPSTAN	9.95	5.97
CORONA	6.95	4.18
No. 1W CREST	9.95	5.97
DELRAY	4.95	3.12
DISCUS	8.95	5.37
DUPLEX	5.95	3.75
No. 1W FLORET	7.95	4.77
No. 4W JANET	5.95	3.75
No. 5W JANET	5.95	3.75
No. 3W PRIMROSE	9.95	5.97
SHAMROCK	8.95	5.37
No. 1W TABOR	5.95	3.75
No. 3 VERA	4.95	3.12
No. 4 VERA	4.95	3.12
No. 1W WOODMONT	8.95	5.37
No. 1W YUKON	6.95	4.18

30-HOUR ALARM CLOCKS

No. 1 DEFT	\$ 4.95	\$ 3.12
No. 2 DEFT	4.95	3.12

MARINE CLOCKS

Recommended
Retail PricePrice when
bought subject
to 2% Cash
Discount

WITH 8-DAY, JEWELLED MOVEMENTS—TIME ONLY

CHART	\$ 55.00	\$ 33.00
No. 16 FINE LEVER, PLAIN BEZEL	50.00	30.00
No. 18 FINE LEVER, PLAIN BEZEL	75.00	45.00

WITH 8-DAY, NON-JEWELLED MOVEMENT—TIME ONLY

ENGINE LEVER	\$ 16.50	\$ 9.90
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WITH 8-DAY, JEWELLED MOVEMENTS—
SHIP'S BELL STRIKE

HELMSMAN	\$ 47.50	\$ 28.50
No. 2 MAYFLOWER	75.00	45.00
No. 44 SHIP'S BELL, PLAIN BEZEL	50.00	30.00
No. 44 SHIP'S BELL, WHEEL BEZEL	60.00	36.00
No. 66 SHIP'S BELL, PLAIN BEZEL	60.00	36.00
No. 66 SHIP'S BELL, WHEEL BEZEL	75.00	45.00

WITH 1-DAY, NON-JEWELLED MOVEMENTS—
SHIP'S BELL STRIKE

MERRIMAC, PLAIN BEZEL	\$ 20.00	\$ 12.00
MERRIMAC, WHEEL BEZEL	25.00	15.00
MONITOR	20.00	12.00

BAROMETERS & BAROMETER—
CLOCK COMBINATION

No. 3 HERALD BAROMETER, WHEEL BEZEL	\$ 50.00	\$ 30.00
No. 4 HERALD BAROMETER, PLAIN BEZEL	40.00	24.00
No. 2 REGATTA, BAROMETER— CLOCK COMBINATION	135.00	78.30

HANGING CLOCKS FOR BUSINESS USE
WITH 8-DAY, PENDULUM MOVEMENTS—TIME ONLY

10-inch DROP OCTAGON	\$ 15.00	\$ 9.00
12-inch DROP OCTAGON	17.50	10.50
No. 5W SENATE	15.00	9.00

WITH 30-DAY, PENDULUM MOVEMENT—TIME ONLY

HUDSON	\$ 30.00	\$ 18.00
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WITH 8-DAY, WEIGHT MOVEMENTS—TIME ONLY

REGULATOR No. 2	\$ 50.00	\$ 30.00
*No. 71 REGULATOR, Metal Pendulum Ball	150.00	90.00
*No. 71 REGULATOR, Mercurial Pendulum	250.00	150.00

*Can be supplied with sweep seconds hand —extra	10.00	6.00
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CONDITIONS OF SALE

F. O. B. POINT All Seth Thomas Clocks are sold F. O. B. point of shipment. Freight is allowed to the dealer on face of invoice on single order amounting to \$100.00 or more to be shipped at one time to one destination.

PAYMENT TERMS 2% 10 days, net 30 days E. O. M. on approved credit. The 2% cash discount will be allowed on approved orders, for payment within 10 days from end of month in which shipment is made. Anticipated interest will not be allowed.

GUARANTEE Seth Thomas Clocks are thoroughly tested before shipment and are guaranteed against defects in workmanship and material for one year after being placed in service providing such period does not extend more than two years from date of shipment from factory.

RETURNED GOODS Clocks returned for credit or exchange without written approval cannot be accepted.

DAMAGE IN TRANSIT Seth Thomas Clocks are carefully packed to prevent damage in transit. If shipping container shows visible signs of abuse be sure that carrier's receipt bears notation to that effect before signing. In case of concealed damage, have agent of carrier inspect clock and packing materials immediately.

ALL QUOTATIONS ARE CONTINGENT UPON OCCURRENCES
BEYOND OUR CONTROL AND ARE SUBJECT TO CHANGE
WITHOUT NOTICE

SETH THOMAS CLOCKS
THOMASTON CONN.

A Division of
General Time Instruments Corp'n