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# Seth Thomas

CLOCKS FOR 1939



SELF STARTING ELECTRIC AND KEY WOUND



# Seth Thomas Clocks for 1939

**E**XPERIENCE accumulated over a period of a century and a quarter finds expression in this series of Seth Thomas Clocks. The models featured on the next page are representative and, in appearance, symbolize their heritage.

In mechanical construction, also, Seth Thomas Clocks excel. The key-wound models enjoy a century-old reputation for unfailing accuracy and durability. Expert workmanship, precision manufacture, correct engineering, are some of the factors which have contributed to this enviable record.

In Seth Thomas electrics, these same qualities plus the employment of a sturdy, long-life, self-starting motor, have also definitely established the leadership of Seth Thomas among better ELECTRIC clocks.

This time-honored name on clocks is the hall-mark of lasting quality. It gives assurance of complete timekeeping satisfaction, whether the clock selected is one of the many Seth Thomas self-starting synchronous electrics or a key-wound model.

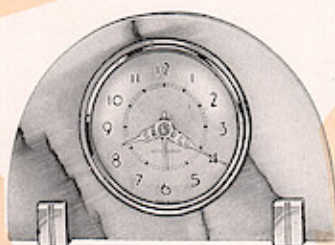
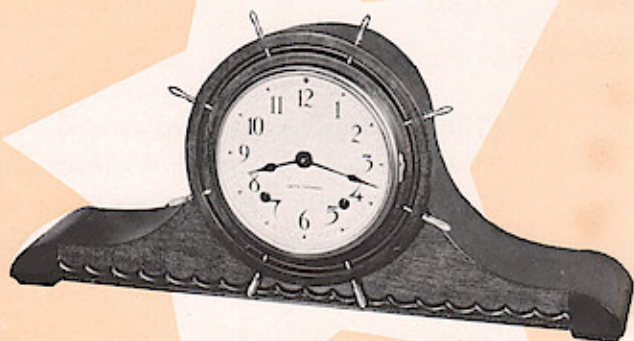
CATALOG No. 801, ISSUED AUGUST, 1938

**SETH THOMAS CLOCKS - THOMASTON, CONN.**

A DIVISION OF GENERAL TIME INSTRUMENTS CORPORATION







A FEW

Seth Thomas

ANNIVERSARY MODELS





# Seth Thomas Desk and Table Clocks



**No. 1E CAPSTAN** . . . . . \$9.95

With self-starting electric time movement.

**No. 1W CAPSTAN** . . . . . \$9.95

Same with 8-day lever time movement No. 5100 but without seconds hand.

A bright, cheery clock distinctly nautical in appearance but versatile in application. The Capstan will add a note of zest and good taste to any setting. The case and ship's wheel circles are genuine solid mahogany finished in a rich, natural shade that accentuates the rare beauty of the wood. Spokes and sash are in bright polished gold color. Has 3 1/4-inch silvered metal dial with black numerals on background of harmonizing tint. Height 8 inches. Width 6 1/4 inches. Thickness 3 inches. Packed singly. Approximate shipping weight 4 pounds.



**DUPLEX** . . . . . \$6.95

With 8-day lever time movement No. 5100.

Performs two important functions on the desk at home or office. Has a convenient holder on the front for the elusive pen or pencil. Walnut case. Exposed 2 1/4-inch dial-ring is in mat finished gold plate with numerals etched in black. Recessed dial center, also in black, and gold plated hands are protected by convex glass. Height 4 1/4 inches. Width 3 1/2 inches. Thickness 2 3/8 inches. Packed singly. Approximate shipping weight 2 pounds.



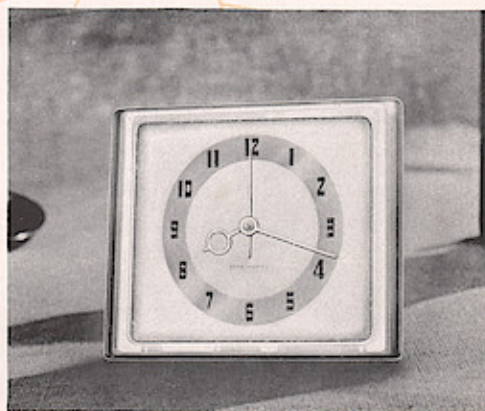
**No. 1E TABOR** . . . . . \$7.95

With self-starting electric time movement.

**No. 1W TABOR** . . . . . \$7.95

Same with 8-day lever time movement No. 5100 but without seconds hand.

Presents a very smart appearance. The cylindrical case with lustrous black lacquer finish is encircled by three round metal overlays in brushed gold plate. Die cast base is also richly finished in brushed gold plate. 3 1/4-inch silver plated dial has black numerals on background of harmonizing tint. Height 4 7/8 inches. Width 4 5/8 inches. Thickness 2 1/2 inches. Packed singly. Approximate shipping weight 4 pounds.



**No. 1E YUKON** . . . . . \$6.95

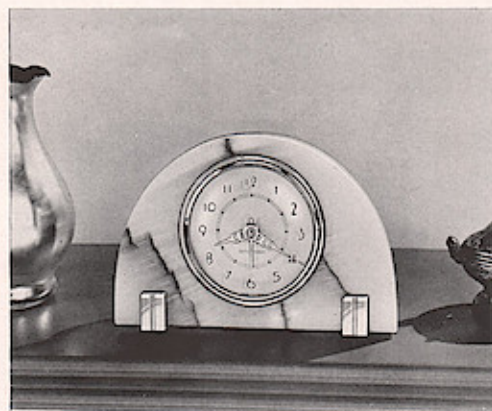
With self-starting electric time movement.

**No. 1W YUKON** . . . . . \$6.95

Same with 8-day lever time movement No. 5100 but without seconds hand.

Here is an adaptable timepiece that will add a touch of refinement and splendor to any setting. Ideal for gifts. The rectangular frame is in bright polished gold plate and has supporting easel at back. The dial background is light bronze in a mat finish with 3 1/4-inch raised ring in brushed bronze and in a slightly darker shade. The distinctive numerals are etched in black. Dial is protected by convex glass. Hour and minute hands of novel design are in polished gold plate while the sweep seconds hand is red. Height 5 inches. Width 6 inches. Thickness (with easel extended) 3 3/8 inches. Packed singly. Approximate shipping weight 4 pounds.





**VISTA** . . . . . **\$12.50**  
With self-starting electric time movement.

A bright, cheerful clock of unusual character and enduring beauty. Case is light translucent onyx enriched by variegated grainings in delicate tints. The  $3\frac{3}{8}$ -inch dial is in light ivory with black minute circle. Further distinctiveness is introduced by the numerals which are permanently applied to the reverse of the convex protection glass. Fluted feet, also hands and sash, are gold colored and fully polished. Height  $4\frac{3}{4}$  inches. Width 7 inches. Thickness  $2\frac{1}{2}$  inches. Packed singly. Approximate shipping weight 7 pounds.

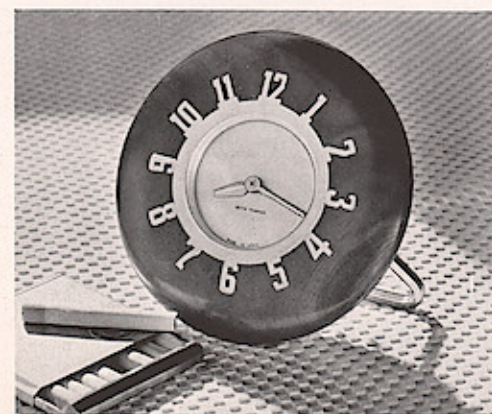
**No. 1 BEVERLY (Right)** . . . . . **\$6.95**  
Light natural mahogany.

**No. 2 BEVERLY** . . . . . **\$6.95**  
Rich brown mahogany.

Both above have self-starting electric time movements.

**No. 2 BELMONT** . . . . . **\$6.95**  
Same as No. 2 Beverly except has 8-day lever time movement No. 5100, without seconds hand.

An unusual value. Oval-shaped case is solid mahogany, finished in a rich shade. Metal base and sash are polished brass.  $3\frac{3}{4}$ -inch light ivory dial has numerals in black. Height  $4\frac{3}{4}$  inches. Width  $5\frac{1}{2}$  inches. Thickness  $2\frac{1}{4}$  inches. Packed singly. Approximate shipping weight 3 pounds.



# Desk, Boudoir

by Seth



**JANET** . . . . . **\$4.95**  
With 8-day lever time movement No. 5100.

Medium light mahogany with walnut center insert in slightly darker shade.  $2\frac{1}{4}$ -inch etched silver plated dial with black numerals and distinctive center decoration in polished silver. Metal feet are in brushed gold plate. Brass sash is finished in gold colored lacquer. Height  $4\frac{1}{4}$  inches. Width  $3\frac{3}{4}$  inches. Thickness  $1\frac{5}{8}$  inches. Packed singly. Approximate shipping weight 2 pounds.



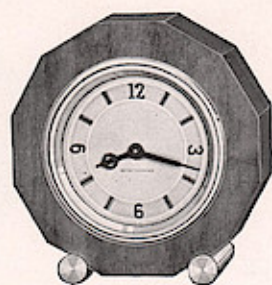
**DISCUS (Left)** . . . . . **\$9.95**  
With 8-day lever time movement No. 5100.

Rare metals skillfully combined with selected wood give the "Discus" unusual charm and individuality. The exposed metal numerals in polished gold plate are die cut and appear in silhouette against the genuine walnut case as a background. Hands in polished gold plate, also metal and recessed dial center in brushed silver plate, are protected by glass. Easel and metal back are gold plated and polished. Diameter of dial to outside of numerals 4 inches. Diameter  $5\frac{1}{2}$  inches. Thickness with easel extended  $2\frac{3}{4}$  inches. Packed singly. Approximate shipping weight 3 pounds.



# ir and Table Clocks

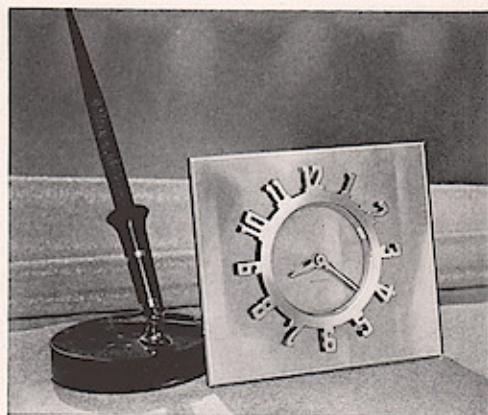
## Thomas



**ANITA** . . . . . \$4.95

With 8-day lever time movement No. 5100.

Note the novel design of the 2 3/4-inch silvered metal dial. It combines the legibility of Arabic numerals 3-6-9-12 with the up-to-dateness of modern hour markers at intervening points. All are in black and appear against a background of harmonizing tint. The 12-sided case is solid walnut with metal feet in brushed gold plate. Height 4 inches. Width 3 7/8 inches. Thickness 1 5/8 inches. Packed singly. Approximate shipping weight 2 pounds.



**CORONA** . . . . . \$6.95

With 8-day lever time movement No. 5100.

A bright, cheery timepiece that anyone would be glad to possess or proud to present as a gift. The entire front is mirror glass in deep blue and has beveled edges. 4-inch exposed dial-ring in polished gold plate. Has die cut numerals that appear in silhouette against the lustrous blue glass as a background. Dial center in silver plate and polished gold plated hands are protected by convex glass. Height 4 3/4 inches. Width 5 3/4 inches. Thickness 2 1/8 inches. Packed singly. Approximate shipping weight 2 pounds.



**No. 2 GIBSON (Left)** . . . . . \$10.00

With self-starting electric time movement.

**No. 2 DELROD** . . . . . \$10.00

Same with 8-day lever time movement No. 5100 but without seconds hand.

Because of its adaptable size and harmonizing qualities in many decorative settings, this clock is frequently selected for presentation purposes. Solid mahogany case has front panels recessed and raised rosette in center. 3 1/4-inch silver plated dial with black numerals on harmonizing tint. Has brushed gold plated sash and silver plated mat. Height 6 1/4 inches. Width 5 3/8 inches. Thickness 2 3/4 inches. Packed singly. Approximate shipping weight 4 pounds.

**No. 1E WOODMONT (Right)** . . . . . \$8.95

With self-starting electric time movement.

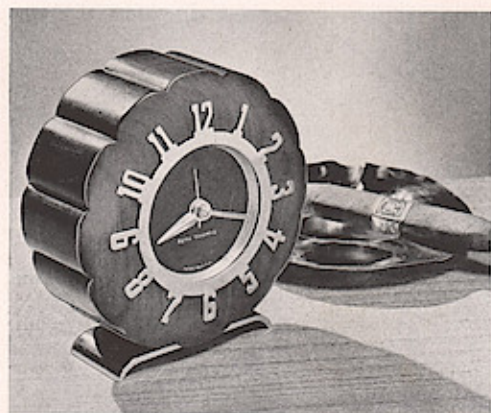
**No. 1W WOODMONT** . . . . . \$8.95

Same with 8-day lever time movement No. 5100 but without seconds hand.

A clock of character for both modern and conventional rooms. Has solid mahogany case in medium light shade and veneered front with grainings diagonally matched in the center. Handle and sash are gold colored and fully polished. Has 3 1/4-inch silver plated dial with black minute circle and numerals on background of harmonizing tint. Hands are also in black. Height (with handle upright) 6 1/2 inches. Width 5 1/2 inches. Thickness 2 3/8 inches. Packed singly. Approximate shipping weight 3 pounds.







**LINNET** . . . . . \$9.95  
With self-starting electric time movement.

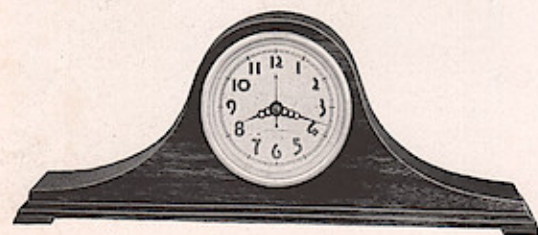
**SHAMROCK** . . . . . \$9.95  
Same with 8-day lever time movement No. 5100 but without seconds hand.

The contour of the case conforms to the position of the exposed numerals in polished gold plate to add balance and distinctiveness. The numerals are die cut and appear in silhouette against the richly finished genuine walnut case as a background. Clock has recessed dial center in black, polished gold plated hands and silvered metal mat; all protected by glass. Polished gold plated base. Diameter of dial to outside of numerals 4 inches. Height 5½ inches. Width 5 inches. Thickness 2 inches. Packed singly. Approximate shipping weight 3 pounds.



**DURA** . . . . . \$5.95  
With 8-day lever time movement No. 5100.

A Doric design in mahogany with front of quilted maple veneer finished in harmonizing shade. Base is in brushed gold plate. Brass sash is finished in gold colored lacquer. 2¼-inch etched silver plated dial with shading around numerals and decorative design in center. Height 5 inches. Width 4¼ inches. Thickness 1½ inches. Packed singly. Approximate shipping weight 2 pounds.



# Seth Thomas Desk a



**VOGUE** . . . . . \$5.95  
With 8-day lever time movement No. 5100.

The eccentric position of the dial in relation to the contour of the walnut case adds individuality and smartness. Exposed 2½-inch dial ring is in mat finished gold plate with numerals etched in black. Recessed dial center, also in black, and gold plated hands are protected by convex glass. Height 3½ inches. Width 4½ inches. Thickness 1½ inches. Packed singly. Approximate shipping weight 2 pounds.



**No. 1E CREST** . . . . . \$9.95  
With self-starting electric time movement.

**No. 1W CREST** . . . . . \$9.95  
Same with 8-day lever time movement No. 5100 but without seconds hand.

A clock of unusual distinctiveness and beauty. Beveled recess in front of solid mahogany case frames the 4-inch exposed dial-ring in polished gold plate. Numerals are die cut and appear in silhouette against mahogany as a background. Dial center and mat in silver also polished gold plated hands, are protected by glass. Base is in polished gold plate. Height 5½ inches. Width 5 inches. Thickness 2¼ inches. Packed singly. Approximate shipping weight 4 pounds.

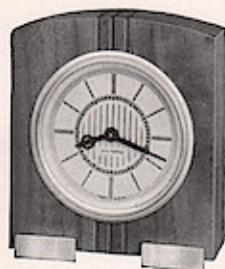
**TALSON (Left)** . . . . . \$9.75  
With self-starting electric time movement.

**DELART** . . . . . \$9.75  
Same with 8-day lever time movement No. 5100 but without seconds hand.

Right in size for cabinet, table or desk. Solid mahogany case. 3¼-inch dial enameled in light ivory with numerals and hands in dark brown. Brushed gold plated sash. Height 5½ inches. Width 14 inches. Thickness 2¼ inches. Packed singly. Approximate shipping weight 4 pounds.



# Cabinet and Table Clocks



No. 1 VERA . . . . . \$4.95

Walnut.

No. 2 VERA . . . . . \$4.95

Mahogany.

Both above have 8-day lever time movements No. 5100.

Solid wood case with vertical flutings on front and top. Metal feet are in brushed gold plate and brass sash is finished in gold colored lacquer. 2 1/4-inch etched silver dial with hour indicators in black and center decorative design in polished silver. Height 4 1/4 inches. Width 3 1/2 inches. Thickness 1 3/8 inches. Packed singly. Approximate shipping weight 2 pounds.



No. 1E FLORET . . . . . \$8.95

With self-starting electric time movement.

No. 1W FLORET . . . . . \$8.95

Same with 8-day lever time movement No. 5100 but without seconds hand.

A versatile clock. Fine for cabinet, table, desk or boudoir, and adds character to both conventional and modern settings. Solid mahogany case with gently sloping sides and front border of genuine holly-wood inlay. Polished brass sash and feet. 3 1/4-inch dial in light ivory with black numerals on background of harmonizing tint. Height 5 1/4 inches. Width 5 3/8 inches. Thickness 2 1/4 inches. Packed singly. Approximate shipping weight 4 pounds.

DELRAY (Right) . . . . . \$5.95

With 8-day lever time movement No. 5100.

Walnut case with contrasting band of burled walnut extending across the front and sides. Hour markers of modern character are silver plated. Diameter of dial to outside of hour indicators 3 3/8 inches. Height 4 inches. Width 5 1/4 inches. Thickness 1 3/4 inches. Packed singly. Approximate shipping weight 2 pounds.



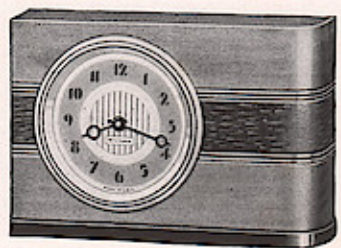
No. 1E BANNER . . . . . \$5.95

Gun metal finish with gold colored trim. With self-starting electric time movement.

No. 1W BANNER . . . . . \$5.95

Same with 8-day lever time movement No. 5100, but without seconds hand.

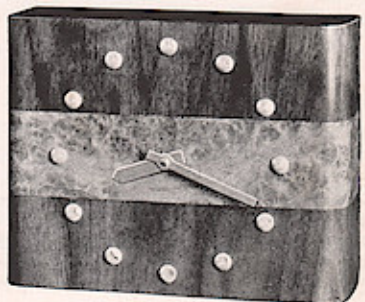
Rich in appearance—adaptable in size and a BANNER value. Die cast metal case in lacquer finish is enlivened with overlay and sash in polished gold colored brass. 3 1/4-inch silver plated dial with black numerals on background of harmonizing tint. Height 4 3/4 inches. Width 4 1/2 inches. Thickness 1 3/4 inches. Packed singly. Approximate shipping weight 3 pounds.



MYRNA . . . . . \$4.95

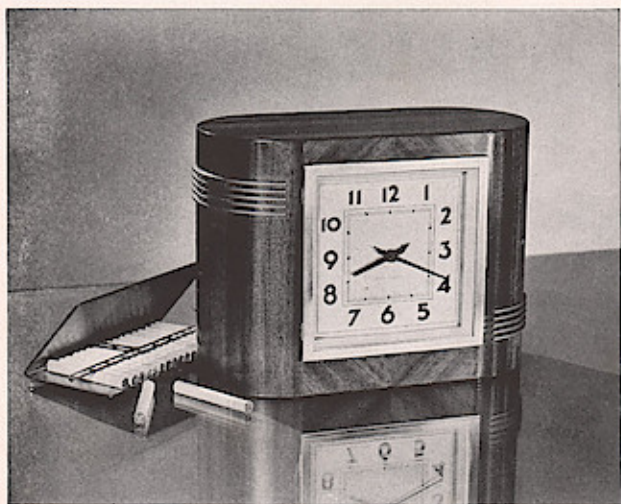
With 8-day lever time movement No. 5100.

A clock of unusual individuality. Top and bottom are whitewood finished in "russet-tone" maple and the center insert is genuine walnut in a darker contrasting shade. The base is black. 2 1/4-inch etched silver plated dial with distinctive center decoration and black numerals on tinted background. Height 3 1/2 inches. Width 5 3/8 inches. Thickness 1 1/2 inches. Packed singly. Approximate shipping weight 2 pounds.





# Seth Thomas Cabinet and



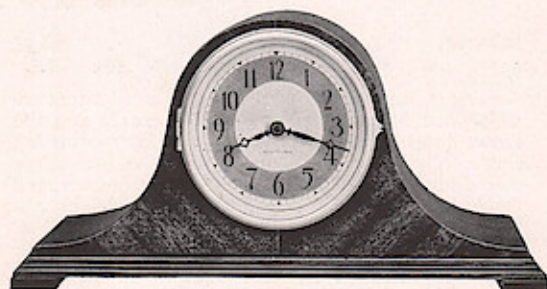
**No. 5E CONSOLE . . . . . \$22.50**

With self-starting electric movement.  
Strikes hours and half hours.

**No. 5W CONSOLE . . . . . \$22.50**

Same with 8-day pendulum strike movement No. 120.

Right in size for both mantel and cabinet use; right in style for modern as well as conventional rooms. Case is selected walnut veneer with diagonally matched walnut veneers above and below the dial. Note the five raised horizontal metal bands in brushed gold plate which follow around the semi-circular ends of the clock. Square  $4\frac{1}{2}$ -inch cream enameled dial with rich brown figures on white numeral track. Hands of distinctive design are brown to match numerals. Height  $7\frac{1}{4}$  inches. Width 10 inches. Thickness  $4\frac{1}{2}$  inches. Packed singly. Approximate shipping weight 9 pounds.



**LIPTON . . . . . \$19.95**

With self-starting electric movement.  
Strikes hours and half hours.

**No. 31 TAMBOR . . . . . \$19.95**

Same with 8-day pendulum strike movement No. 120.

A tambour clock of moderate size, ideal for either cabinet or mantel. Mahogany case with veneered front diagonally matched in the center.  $4\frac{1}{2}$ -inch silver plated dial with black numerals on tinted background. Sash is in brushed gold plate. Height  $6\frac{1}{2}$  inches. Width  $13\frac{1}{2}$  inches. Thickness  $4\frac{1}{4}$  inches. Packed singly. Approximate shipping weight 8 pounds.



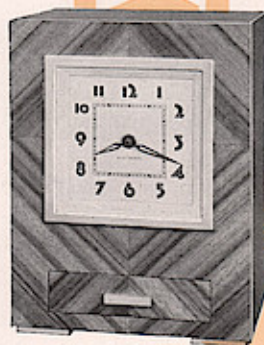
**No. 4E CONSOLE . . . . . \$19.95**

With self-starting electric movement. Strikes hours and half hours.

**No. 4W CONSOLE . . . . . \$19.95**

Same with 8-day pendulum strike movement No. 120.

Front, sides and top are diagonally matched Oriental veneer richly finished in walnut. Sash and metal feet are in brushed gold plate. Silvered dial— $4\frac{3}{8}$  inches long by  $3\frac{3}{8}$  inches high—has numerals etched in black and outlined in gold color. Height  $6\frac{3}{4}$  inches. Width  $9\frac{1}{4}$  inches. Thickness  $4\frac{1}{2}$  inches. Packed singly. Approximate shipping weight 8 pounds.



**No. 4E CENTURY . . . . . \$19.95**

With self-starting electric movement.  
Strikes hours and half hours.

Walnut case with front and sides in diagonally matched Oriental veneer, finished in walnut. Has handy drawer that pulls out just below the dial. Mat and  $3\frac{3}{8}$ -inch square dial are silvered. Sash and metal decorations are in brushed gold plate. Height  $8\frac{3}{4}$  inches. Width  $6\frac{1}{2}$  inches. Thickness  $4\frac{1}{2}$  inches. Packed singly. Approximate shipping weight 8 pounds.



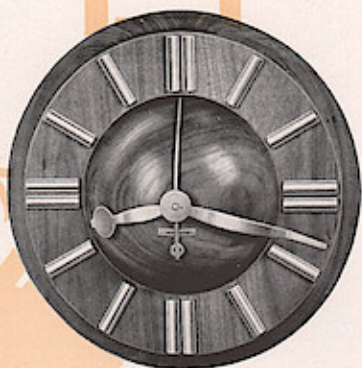
# Decorative Wall Clocks



**RODSON** . . . . . \$9.95  
For mantel, cabinet or wall use.  
With self-starting electric time movement.

**DELOS** . . . . . \$9.95  
Same with 8-day lever time movement No. 5100  
but without seconds hand.

Can be used as a mantel, cabinet or hanging wall clock. Ideally suited for narrow mantel. Solid walnut case. Black numerals of the 5½-inch silvered metal dial are exposed, while silvered hands are protected by convex glass. Height 6¾ inches. Width 9 inches. Thickness 2¾ inches. Packed singly. Approximate shipping weight 6 pounds.



**PLAZA** . . . . . \$30.00  
With self-starting electric time movement.

This distinctive wall clock exemplifies the best in modern design. The solid walnut case has beveled edge and the center curves gracefully outward in a perfect sphere. Surrounding the raised center is a flat area upon which semi-circular raised metal hour markers in rich, brushed gold plate are superimposed to produce a rare blending of color. The hands also in brushed gold plate conform to the contour of the case and add novelty and smartness to its appearance. Diameter to outside of minute markers 11¼ inches. Over all diameter 13¼ inches. Thickness from top of center 3¾ inches. Thickness of base 1½ inch. Packed singly. Approximate shipping weight 15 pounds.



**No. 1E STELLAR** . . . . . \$15.00  
With self-starting electric movement. Strikes hours and half hours on coil gong of bell metal.

**No. 1W STELLAR** . . . . . \$15.00  
Same case with 8-day pendulum strike movement No. 4500. Announces hours and half hours on double rods in rich chords.

A decorative marine type clock for cabinet, mantel or table. With graceful sweeping contour and "wave-like" base molding, all enlivened with ship's wheel spokes and sash in bright polished brass, the "Stellar" will inject a nautical tang into any furnishing scheme. Pleasing color harmony is established between the rich mahogany case and 5-inch dial in light ivory having numerals in deep brown. Height 9¾ inches. Width 19½ inches. Thickness 4½ inches. Packed singly. Approximate shipping weight 12 pounds.



**REX** . . . . . \$24.95  
With self-starting electric movement.  
Strikes hours and half hours.

Retains the adaptability of the tambour but presents a decidedly up-to-date appearance. American walnut case with beveled sash and metal foot moldings at each end of case in brushed gold plate. 4½-inch silver plated dial with tinted outer ring to harmonize with black hour markers. Height 6½ inches. Width 16¼ inches. Thickness 5 inches. Packed singly. Approximate shipping weight 8 pounds.



Seth Thomas *Tambour*

**No. 18 SENTINEL** . . . . . \$16.50

With 8-day pendulum movement.  
Hour and half hour chord strike on 2 rods.

**No. 10 CYMBAL** . . . . . \$17.95

Same as No. 18 Sentinel except each quarter hour is announced on three rod gong. A single note followed by a chord marks the quarter hour; two notes and chords the half hour, and three the three quarter hour. The hour is then announced by chords.

Mahogany case with applied front panel of selected bird's-eye maple. 5 3/8-inch silvered metal dial with fully polished gold plated sash. Height 9 1/4 inches. Width 20 inches. Thickness 6 inches. Packed singly. Approximate shipping weight 12 pounds.



**No. 1 MIDDLETON** . . . . . \$20.00

Red mahogany finish.

**No. 2 MIDDLETON** . . . . . \$20.00

Genuine maple.

Both above have self-starting electric movements.

Strike hours and half hours.

**No. 1 SHARON** . . . . . \$20.00

Red mahogany finish.

**No. 2 SHARON** . . . . . \$20.00

Genuine maple.

Both above have 8-day pendulum strike movements.

Copied from a famous original which was very popular in the early 19th Century. Nos. 1 Middleton and Sharon have red mahogany finish on whitewood; Nos. 2 have genuine maple cabinets finished in mellow "russet-tone" shade. Both have Colonial decorative designs in lower panels, flowered antique type dials with Roman numerals and 5-inch minute circles. Height 14 3/8 inches. Width 9 1/2 inches. Thickness 4 3/4 inches. Packed singly. Approximate shipping weight 12 pounds.



**RUTLAND** . . . . . \$9.95

With self-starting electric time movement.

This clock reflects the true character and charm of nearly a century ago. Durable whitewood case finished in popular "russet-tone" maple with mirror in front panel. 3 1/4-inch ivory tinted dial—black Roman numerals. Height 8 inches. Width 6 inches. Thickness 2 1/4 inches. Packed singly. Approximate shipping weight 4 pounds.



**BENNINGTON** . . . . . \$35.00

With self-starting electric movement. Strikes hours and half hours.

**KINGSBURY** . . . . . \$35.00

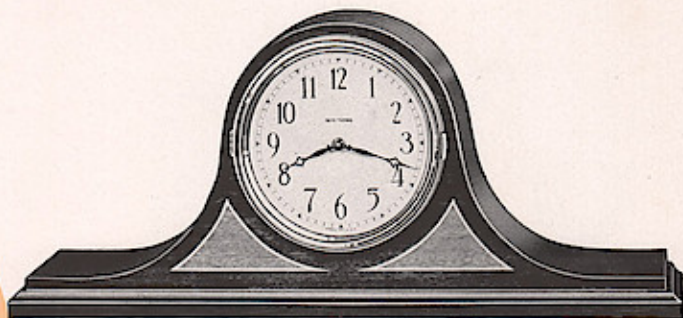
Same with 8-day pendulum strike movement.

A fine Colonial clock with unusual charm and decorative value. Solid red mahogany case. Mount Vernon panel in full color. Brushed brass top ornaments. Antique type Roman dial with black and gold decorations. Diameter of dial to outside of numerals 4 7/8 inches. Height 17 inches. Width 10 inches. Thickness 4 3/8 inches. Packed singly. Approximate shipping weight 12 pounds.



# and Period Design Clocks

The Bennington, electric (Kingsbury 8-day) pictured here was reproduced from a famous original. It reflects the craftsmanship of Eli Terry in contour, decorative detail and finish, and is characteristic of fine Colonial architecture. Because of its authenticity this clock and the Middleton electric (Sharon 8-day) are frequently selected by interior decorators for Early American rooms.



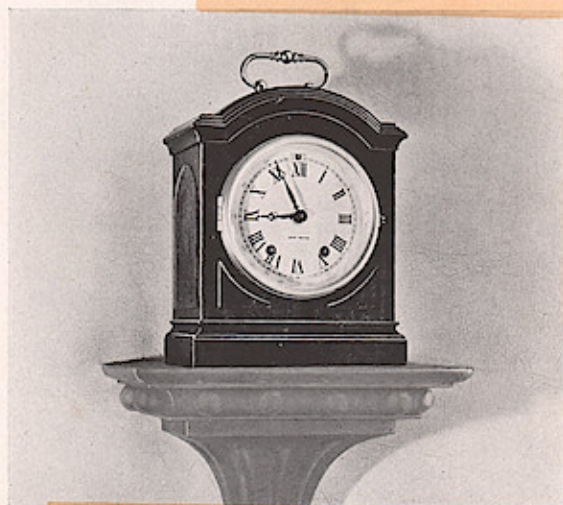
**COLTON** . . . . . \$13.95

With self-starting electric movement. Strikes hours and half hours on coiled gong of bell metal.

**No. 19 SENTINEL** . . . . . \$13.95

Same case fitted with 8-day pendulum movement. Announces hours and half hours by rich chords on double rods.

A moderately priced clock that retains all of the graceful characteristics of the tambour design. The cabinet is mahogany veneer and gumwood finished in a rich, dark shade. Front decorations are in light mahogany with borders to simulate holly-wood. 5 $\frac{3}{4}$ -inch enameled dial with hands and numerals in deep brown. Height 8 $\frac{3}{4}$  inches. Width 20 inches. Thickness 5 $\frac{1}{2}$  inches. Packed singly. Approximate shipping weight 12 pounds.



**THAMES** . . . . . \$30.00

With 8-day pendulum movement No. 120.  
Strikes hours and half hours.

A fine Old English design. Has mahogany case with front and side panels of buried redwood. Handle and sash are gold plated and polished. 4 $\frac{1}{2}$ -inch convex white enameled dial with Roman numerals in black and small figures at five minute marks in red. Height (including handle) 10 inches. Width 6 $\frac{3}{4}$  inches. Thickness 4 $\frac{1}{2}$  inches. Packed singly. Approximate shipping weight 7 pounds.



**No. 3E PRIMROSE** . . . . . \$9.95

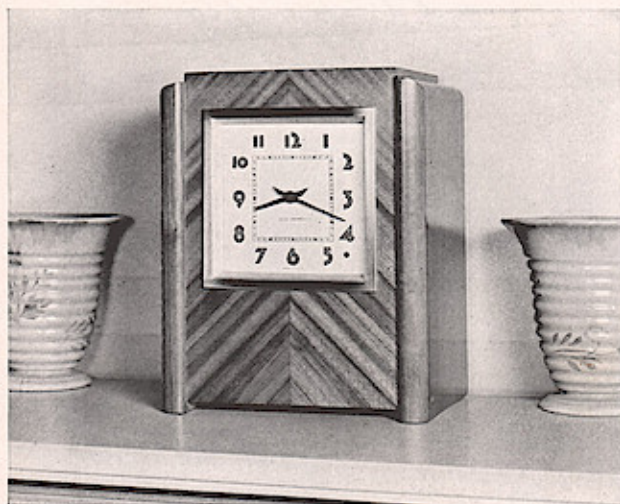
With self-starting electric time movement.

**No. 3W PRIMROSE** . . . . . \$9.95

Same with 8-day lever time movement No. 5100 but without seconds hand.

An Early American clock in popular "honey-tone" shade of maple. Has mirror in lower front panel. Square Roman dial in ivory with flowered corner decorations. Diameter of minute circle 3 $\frac{3}{4}$  inches. Height 8 $\frac{3}{4}$  inches. Width 6 $\frac{1}{2}$  inches. Thickness 2 $\frac{3}{4}$  inches. Packed singly. Approximate shipping weight 4 pounds.





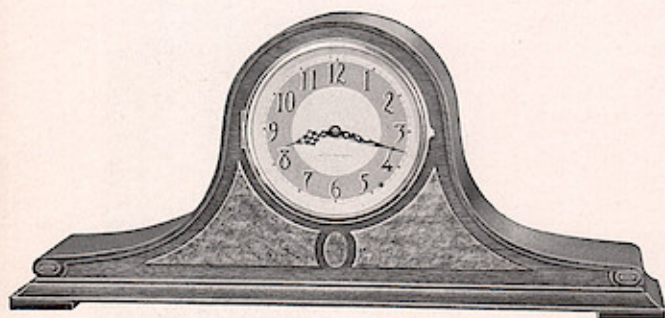
**FALSBUURY . . . . . \$30.00**

With self-starting electric Westminster Chime movement.

**No. 57 CHIME . . . . . \$30.00**

Same with 8-day pendulum chime movement No. 124.

The natural beauty of fine woods is emphasized in this clock of modern character. Walnut case with front in diagonally matched Oriental veneer, finished in walnut. 4 1/2-inch square silver plated dial. Die cast sash in brushed gold plate. Quarter hour chime. Height 10 1/2 inches. Width 8 1/4 inches. Thickness 6 1/4 inches. Packed singly. Approximate shipping weight 12 pounds.



**LUDBURY . . . . . \$32.50**

With self-starting electric Westminster Chime movement.

**No. 60 CHIME . . . . . \$32.50**

Same with 8-day pendulum chime movement No. 124.

The fine appearance of the rich mahogany cabinet is accentuated by distinctive moldings at the sides and raised front panels of mildly contrasting bird's-eye maple. 5 1/2-inch dial is silvered and the raised bronze numerals are applied to background of harmonizing tint. Die cast sash, gold plated and brushed. Quarter hour chime. Height 9 1/2 inches. Width 21 1/4 inches. Thickness 6 1/2 inches. Packed singly. Approximate shipping weight 14 pounds.

# Fine Westminster

by **Seth Thomas**

Year in-year out, exactly on time, the full, rich tones of Seth Thomas Westminster Chimes resound through the homes of America. Besides announcing the time they seem to carry a message of cheer and companionship. They create a "lived in" atmosphere.



**DALESBURY . . . . . \$25.00**

With self-starting electric Westminster Chime movement.

**No. 116 CHIME . . . . . \$25.00**

Same with 8-day pendulum chime movement No. 124.

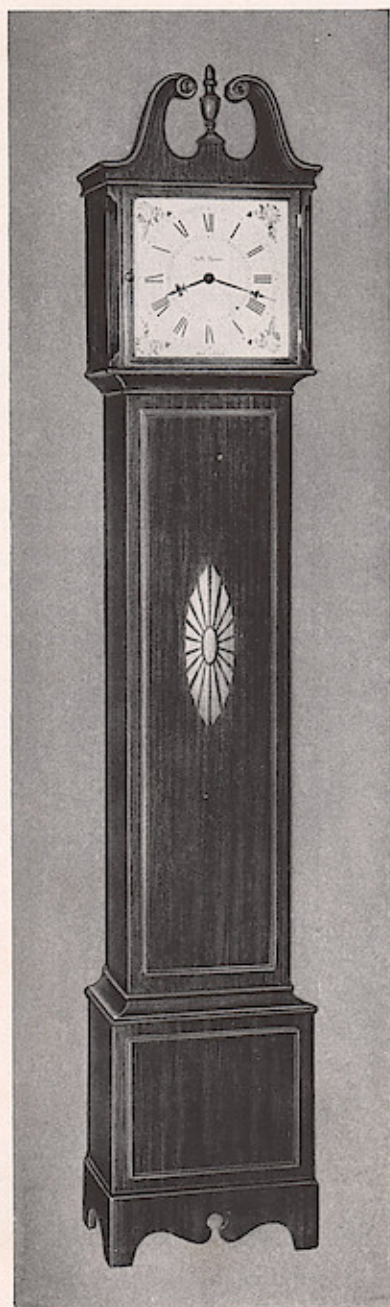
Mahogany case with scalloped base. Has raised front panel of bird's-eye maple finished in a mildly contrasting shade. 5 3/4-inch silvered metal dial and polished gold plated sash. Quarter hour chime. Height 10 1/2 inches. Width 8 3/4 inches. Thickness 5 3/4 inches. Packed singly. Approximate shipping weight 10 pounds.

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# Hall Clocks with

by Seth T



**No. 4E HALL CLOCK . . . . . \$85.00**

With self-starting electric Westminster Chime movement.

**No. 4W HALL CLOCK . . . . . \$85.00**

Same with 8-day pendulum chime movement No. 113.

Mahogany cabinet with distinctive design on front panel. Ivory enameled dial with 8½-inch minute circle, black Roman numerals and colored flower decorations in the corners. Quarter hour chime. Height 72 inches. Width 13 inches. Thickness 8¾ inches. Packed singly. Approximate shipping weight 100 pounds.



**DUFFIELD (Left) . . . . . \$40.00**

With self-starting electric time movement.

**BOSTON . . . . . \$50.00**

Same with 8-day, seven jeweled, lever time movement but without seconds hand.

The design of this fine banjo clock reflects the craftsmanship of Simon Willard. The case is mahogany and has Boston Tea Party panels in full color. 5½-inch silver plated dial with Roman numerals in black. Has polished brass side decorations and die cast sash in polished brass plate. Height 30½ inches. Width 8¾ inches. Thickness 4 inches. Packed singly. Approximate shipping weight 12 pounds.



**CRANDALL (Right) . . . . . \$27.50**

With 8-day pendulum movement No. 120.

Strikes hours and half hours.

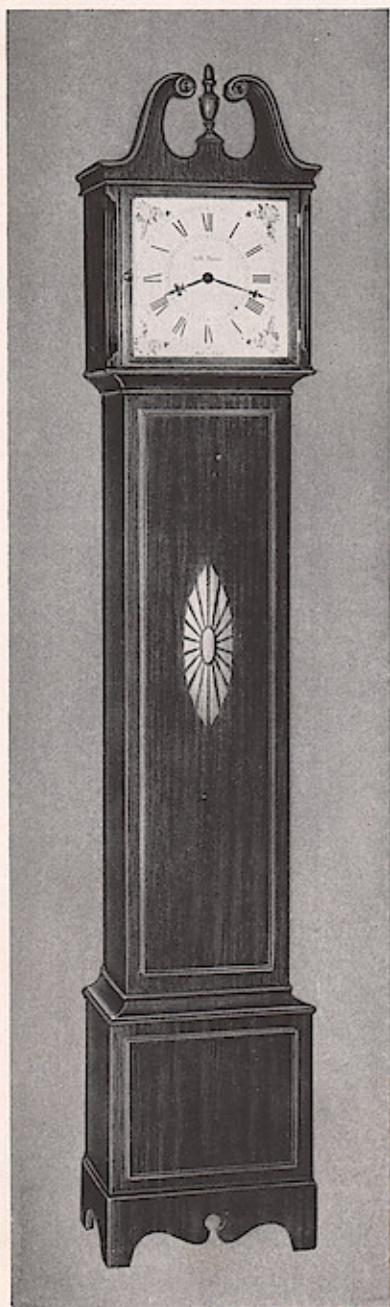
Reflects the warmth, character and charm invariably associated with Early American architecture. Mahogany case with George Washington-Mount Vernon panels in full color. Polished brass ornaments. 5½-inch silver plated dial. Die cast sash in polished brass plate. Height 28¾ inches. Width 9¾ inches. Thickness 3¾ inches. Packed singly. Approximate shipping weight 14 pounds.



# Hall Clocks with

## by Seth T

### BANJO CLO



**No. 4E HALL CLOCK . . . . . \$85.00**

With self-starting electric Westminster Chime movement.

**No. 4W HALL CLOCK . . . . . \$85.00**

Same with 8-day pendulum chime movement No. 113.

Mahogany cabinet with distinctive design on front panel. Ivory enameled dial with 8½-inch minute circle, black Roman numerals and colored flower decorations in the corners. Quarter hour chime. Height 72 inches. Width 13 inches. Thickness 8¾ inches. Packed singly. Approximate shipping weight 100 pounds.



**DUFFIELD (Left) . . . . . \$40.00**

With self-starting electric time movement.

**BOSTON . . . . . \$50.00**

Same with 8-day, seven jeweled, lever time movement but without seconds hand.

The design of this fine banjo clock reflects the craftsmanship of Simon Willard. The case is mahogany and has Boston Tea Party panels in full color. 5½-inch silver plated dial with Roman numerals in black. Has polished brass side decorations and die cast sash in polished brass plate. Height 30½ inches. Width 8¾ inches. Thickness 4 inches. Packed singly. Approximate shipping weight 12 pounds.

**CRANDALL (Right) . . . . . \$27.50**

With 8-day pendulum movement No. 120.

Strikes hours and half hours.

Reflects the warmth, character and charm invariably associated with Early American architecture. Mahogany case with George Washington-Mount Vernon panels in full color. Polished brass ornaments. 5½-inch silver plated dial. Die cast sash in polished brass plate. Height 28¾ inches. Width 9¾ inches. Thickness 3¾ inches. Packed singly. Approximate shipping weight 14 pounds.





# Westminster Chimes

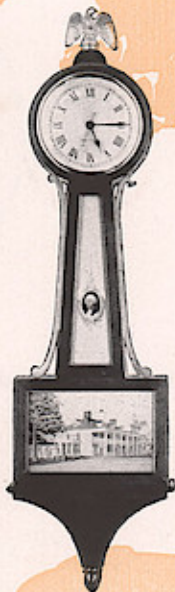
## Thomas

### CLOCKS

**MANSFIELD (Right)** . . . \$19.95  
With self-starting electric time movement.

**DELAWARE** . . . \$19.95  
Same with 8-day lever time movement No. 5100 but without seconds hand.

Mahogany case with George Washington-Mount Vernon panels in full color. Polished brass ornaments. 3 3/8-inch silver plated dial with Roman numerals. Height 23 1/4 inches. Width 6 1/4 inches. Thickness 3 inches. Packed singly. Approximate shipping weight 7 pounds.



**BROOKFIELD (Left)** . . . \$35.00  
With self-starting electric movement.  
Strikes hours and half hours.

A lovely Colonial clock ideal for both Early American and conventional rooms. Mahogany case with George Washington-Mount Vernon panels in full color. Top and side ornaments in polished brass. 5 1/8-inch silver plated dial. Die cast sash in polished brass plate. Height 28 3/4 inches. Width 9 3/4 inches. Thickness 3 3/4 inches. Packed singly. Approximate shipping weight 14 pounds.



**HALL CLOCK No. 3E** . . . \$125.00  
With self-starting electric Westminster Chime movement.

**HALL CLOCK No. 3W** . . . \$125.00  
Same with 8-day pendulum chime movement No. 113 and etched silver plated dial.

Mahogany with walnut front panels. No. 3E has flowered antique type dial in ivory tint with 8-inch minute circle and Roman numerals. No. 3W has silvered metal dial etched in black with Arabic numerals on raised circular section. Quarter hour chime. Height 73 inches. Width 17 3/4 inches. Thickness 9 1/2 inches. Packed singly. Approximate shipping weight 100 pounds.



# Seth Thomas

## Kitchen and Wall Clocks



**No. 1E PROCTOR** (Ivory, Green or Red) . . . \$4.95  
With self-starting electric time movement.

**No. 1W PROCTOR** (Ivory, Green or Red) . . . \$4.95  
Same with 8-day lever time movement No. 5100 but without seconds hand.

A utility clock of trim design that immediately suggests smartness and good taste. Has molded case with bezel in polished nickel plate and is available in three attractive colors—light ivory, pastel green or light red. The method of mounting the convex glass makes the case more resistant to entry of dust. 5 1/8-inch white enameled dial with legible black numerals. Has distinctive hour and minute hands in black with red seconds hand. 7 1/2 inches square. Thickness 2 1/2 inches. Packed singly. Approximate shipping weight 3 pounds.



For mantel, cabinet or wall use.

**No. 1E CHEVRON** . . . \$9.95  
With self-starting electric time movement.

**No. 1W CHEVRON** . . . \$9.95  
Same with 8-day lever time movement No. 5100 but without seconds hand.

The vertical metal inlays in silver plate set up a rich contrast with the solid walnut case. 5 3/8-inch silvered metal dial ring has black numerals and is exposed. Hands also in silver are protected by convex glass. Height 8 1/2 inches. Width 7 1/8 inches. Thickness 2 3/4 inches. Packed singly. Approximate shipping weight 6 pounds.



For mantel or wall.

**No. 1 PRISTEEN** . . . \$6.95  
Satin black case with nickel sash.

**No. 2 PRISTEEN** . . . \$6.95  
Light ivory case with nickel sash.  
Both above have self-starting electric time movements.

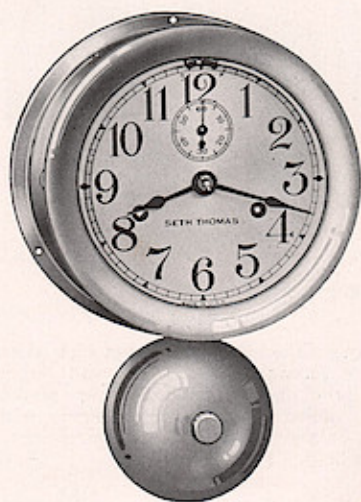
**No. 1 SAVANT** . . . \$6.95  
Same as No. 1 Pristeen except has 8-day lever time movement No. 5100. No seconds hand.

**No. 2 SAVANT** . . . \$6.95  
Same as No. 2 Pristeen except has 8-day lever time movement No. 5100. No seconds hand.

The case is whitewood durably finished in lacquer. Sash is die cast and is in fully polished nickel plate. Has 4 1/2-inch white dial with numerals in black. 6 inches square. Thickness 2 3/4 inches. Packed singly. Approximate shipping weight 4 pounds.



# Ship's Bell and other Marine Clocks



**MONITOR** . . . . . \$20.00

With one-day ship's bell strike movement No. 7.

Polished brass or nickel plated case. Flanged at back. Back flange is drilled for attaching clock to wall. Hinged bezel. 5 1/4-inch silver plated dial. Height 10 1/2 inches. Width 7 inches. Packed singly. Approximate shipping weight 7 pounds.



FOR RADIO ROOM USE

**CHART** . . . . . \$55.00

8-day time with sweep seconds hand.

For use in radio rooms and complies with current requirements of Federal Communications Commission in accuracy, design and construction. Polished cast brass case with screw type moisture proof bezel. Back flange is drilled for attaching clock to panel or wall. 5 1/4-inch silver metal dial with black numerals. Has secondary inner circle of numerals from 13 to 24 inclusive to facilitate reading and logging of Greenwich mean time. Fan shaped segments are red and serve as reminder of two, three minute silent periods that must be observed each hour. Broken outer circle is also red. The sweep seconds hand passing over this, serves as a guide in sending 4-second alarm signal. Greenwich mean time is indicated by black hour and minute hands. An extra hour hand in dull nickel is provided which can be reset manually to local time without changing position of other hands. Fitted with 8-day 11-jeweled fine lever movement having non-magnetic escapement and compensated balance. Hour hand makes one revolution in 12 hours. Diameter 7 3/4 inches. Thickness 2 1/8 inches. Packed singly. Approximate shipping weight 10 pounds.



**MERRIMAC WHEEL** . . . . . \$25.00

1-day ship's bell strike.

Polished brass or nickel plated case. Back flange is drilled for attaching clock to wall. Hinged bezel. 5 1/4-inch silver plated dial. Fitted with 1-day ship's bell strike movement No. 7. Diameter 9 3/4 inches. Packed singly. Approximate shipping weight 10 pounds.



**ENGINE LEVER** . . . . . \$16.50

With 8-day lever time movement No. 10.

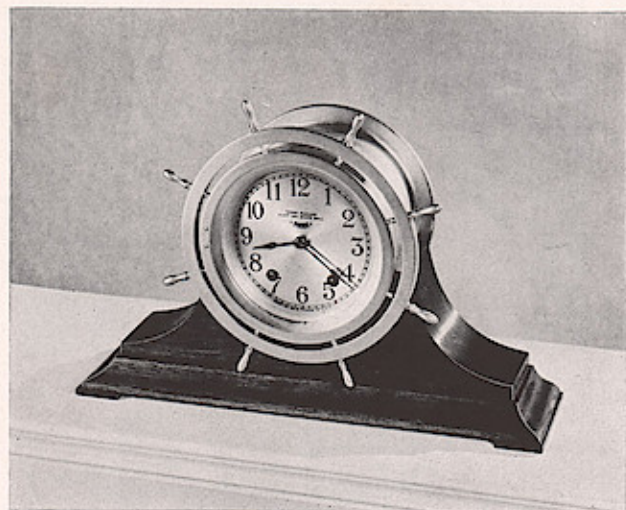
**MERRIMAC (Plain Bezel)** . . . . . \$20.00

Same with one-day ship's bell strike movement No. 7.

Polished brass or nickel plated case. Back flange is drilled for attaching clock to wall. Hinged bezel. 5 1/4-inch silver plated dial. Diameter 7 inches. Packed singly. Approximate shipping weight 7 pounds.

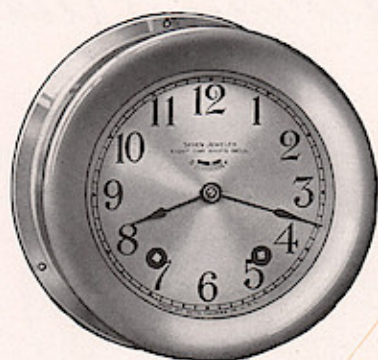


# Seth Thomas Ship's Bell and



**No. 2 MAYFLOWER** . . . . . **\$80.00**  
With 8-day, 7-jeweled ship's bell strike movement No. 115.

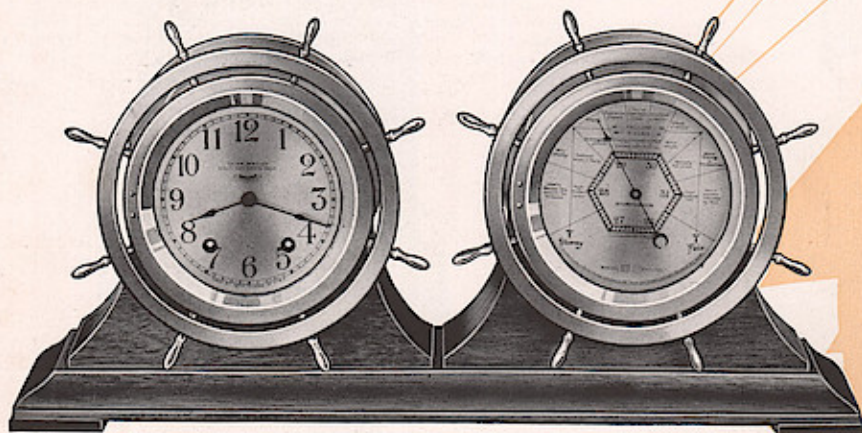
Genuine ship's bell clock with hinged wheel bezel mounted on base of solid mahogany. Cast brass head—fully polished. 4-inch silvered metal dial with numerals etched in black. Height 8¾ inches. Width 13 inches. Thickness 3¼ inches. Packed singly. Approximate shipping weight 14 pounds.



**FINE SHIP'S BELL CLOCKS**  
(Plain Bezel Type.)

Have fully polished cast brass cases with back flanges drilled for screws to attach to wall. Screw type moisture proof bezels. Etched silver plated dials. 8-day, 7-jeweled fine lever movements with compensated balances and Breguet hairsprings. Strike the ship's bells. Packed singly.

	Dial Size	Movement No.	Diam.	Retail	Approx. Shipping Weight
No. 44	4"	115	5¼"	\$55.00	9 lbs.
No. 66	5¼"	115	7¼"	65.00	13 lbs.



**REGATTA** . . . . . **\$125.00**  
Ship's bell clock-barometer combination.

The pride of all mariners whether seafaring is a vocation or an avocation. An excellent gift and presentation number. Barometer—same as Herald except has hinged bezel and back flange is not drilled for attaching to wall. Clock—has polished cast brass case with hinged wheel type bezel. 4-inch silvered metal dial etched in black. Fitted with 7-jeweled fine lever movement No. 115 that strikes the ship's bells. Both units are mounted on a single base of hand polished solid mahogany. Height 9 inches. Width 18½ inches. Thickness 3¾ inches. Packed singly. Approximate shipping weight 25 pounds.



**No. 4 FINE LEVER, \$40.00**  
With 8-day 7-jeweled lever time movement.

Polished cast brass case with back flange drilled for screws to attach to wall. Screw type moistureproof bezel. 4-inch etched silver plated dial. Movement has compensated balance and Breguet hairspring. Diameter 5¼ inches. Packed singly. Approximate shipping weight 8 pounds.



# Marine Clocks - Barometers

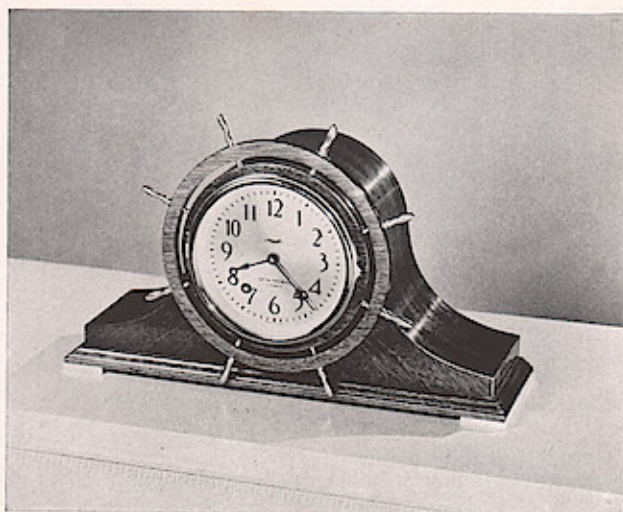


**FINE MARINE CLOCKS—Time Only**  
(Plain Bezel Type.)

Has fully polished cast brass case with back flange drilled for screws to attach to wall. Screw type moistureproof bezel. Etched silver plated dial. 11-jeweled fine lever movement with sweep seconds hand, non-magnetic Breguet hairspring and compensated balance. Packed singly.

	Dial Size	Movement No.	Diam.	Retail	Approx. Shipping Weight
No. 16	5½"	5160	7¼"	\$50.00	10 lbs.
*No. 18	8"	5160	10½"	75.00	8 lbs.

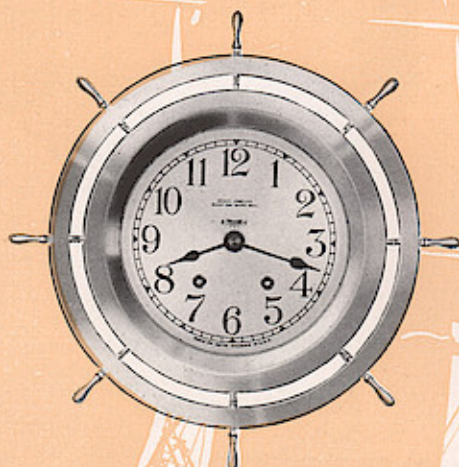
\*No. 18 same as above except has black bakelite case with hinged moistureproof bezel.



**HELMSMAN . . . . . \$55.00**

With 8-day, 7-jeweled ship's bell strike movement No. 115.

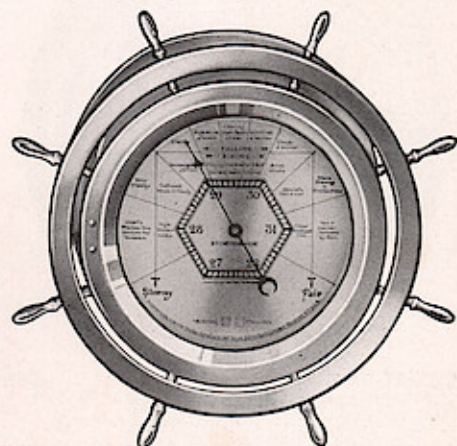
Ship's wheel circles and cabinet are mahogany with front of diagonally matched mahogany veneer. Spokes of wheel, hinged die cast sash and metal feet are in polished gold plate. Has 4½-inch silver plated dial. Height 8¼ inches. Width 13½ inches. Thickness 4 inches. Packed singly. Approximate shipping weight 11 pounds.



**FINE SHIP'S BELL CLOCKS**  
(Wheel Bezel Type)

Polished cast brass case with back flange drilled for screws to attach to wall. Screw type moistureproof bezel. Etched silver plated dial. 8-day 7-jeweled fine lever movement with compensated balance and Breguet hairspring. Strikes the ship's bells. Packed singly.

	Dial Size	Movement No.	Diam.	Retail	Approx. Shipping Weight
No. 44 Wheel	4"	115	8¼"	\$60.00	12 lbs.
No. 66 Wheel	5½"	115	10½"	70.00	15 lbs.



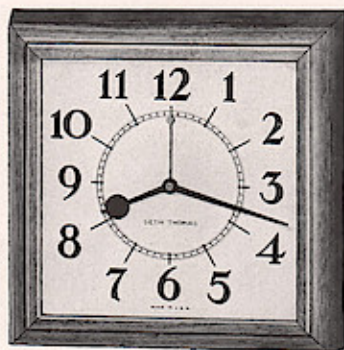
**No. 1 HERALD BAROMETER . . . \$42.50**  
Matches No. 44 Wheel Bezel Clock.

**No. 2 HERALD BAROMETER . . . \$37.50**  
Matches No. 44 Plain Bezel Clock.

A precision instrument of domestic manufacture that permits scientific forecasting of the weather. Comes with automatic signal on dial which indicates at a glance whether atmospheric pressure is rising or falling. Figures and graduations in center permit direct reading of barometric pressure in inches of mercury. Has silvered metal dial. Polished cast brass case with screw type bezel. Approximate shipping weight: No. 1, 10 pounds; No. 2, 8 pounds.



# Seth Thomas Business



**No. 2 COUNCIL** . . . . . **\$12.50**  
With self-starting electric time movement.

Up-to-the-minute in appearance as well as in accuracy. Genuine walnut case with sides sloping outward in graceful lines. 7 $\frac{1}{4}$ -inch white dial with brown Arabic numerals of modern character. Dark brown hour and minute hands—red seconds hand. Has reset knob at bottom of case. 9 $\frac{3}{4}$  inches square. Packed singly. Approximate shipping weight 7 pounds.



**PRESIDENT (Inside Use)** . . . . . **\$17.50**  
Black or dark bronze finish.  
With self-starting electric time movement.

**PRESIDENT (Outside Use)** . . . . . **\$19.50**  
Black only. Case is moistureproof and has conduit connector at top with short length No. 18, Type SJ, rubber covered duplex leads for splicing.

Note the clean-cut appearance of the clock and the legibility of the dial. The sturdy metal case is durably finished. Has 14-inch dial—seconds hand in red, convex glass and convenient resetting knob. When black clock is specified, numerals of dial and hands are also black. Dark bronze finished clocks have brown numerals and hands to match. Diameter 18 $\frac{1}{4}$  inches. Packed singly. Approximate shipping weight: inside clock, 12 pounds; outside clock, 16 pounds. (Specify finish in ordering.)

Durability — legibility — good looks, all are prime requisites in selecting clocks for business use. The Seth Thomas clocks shown here and on the following page have these essential characteristics and are invariably the choice of thrifty buyers who consider clock value and economy in terms of length of service and permanent satisfaction.

The Council presents a modern, clean-cut appearance. It is in a rich shade of walnut that blends perfectly with the majority of popular color schemes.



**12-IN. DROP OCTAGON** . . . . . **\$17.50**

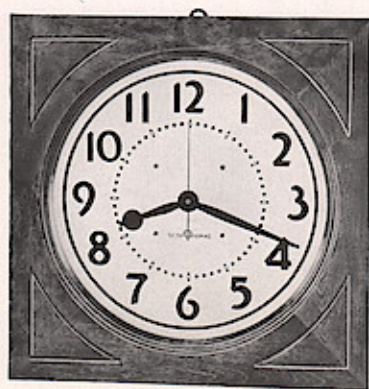
**10-IN. DROP OCTAGON** . . . . . **\$15.00**

Both above have 8-day pendulum time movements No. 41.

Quartered oak or mahogany finish on gumwood. Specifications 12-inch Drop Octagon—11 $\frac{1}{4}$ -inch white enameled dial, height 23 $\frac{3}{4}$  inches, width 16 inches. Approximate shipping weight 16 pounds. Specifications 10-inch Drop Octagon—9 $\frac{1}{4}$ -inch dial, height 21 $\frac{1}{2}$  inches, width 14 inches. Approximate shipping weight 14 pounds. Packed singly. (Specify finish in ordering.)



# and School Clocks



**No. 4E SENATE** . . . . . \$15.00  
With self-starting electric time movement.

**No. 4W SENATE** . . . . . \$15.00  
Same with 8-day pendulum time movement No. 41 but without seconds hand.

Available in mahogany finish on birch. Has legible 11½-inch dial with black numerals and red seconds hand. 16 inches square. Packed singly. Approximate shipping weight 19 pounds. (Specify finish in ordering.)



**No. 2E PRINCIPAL** . . . . . \$17.50  
With self-starting electric time movement.

**No. 2W PRINCIPAL** . . . . . \$17.50  
Same with 8-day pendulum time movement No. 41 but without seconds hand.

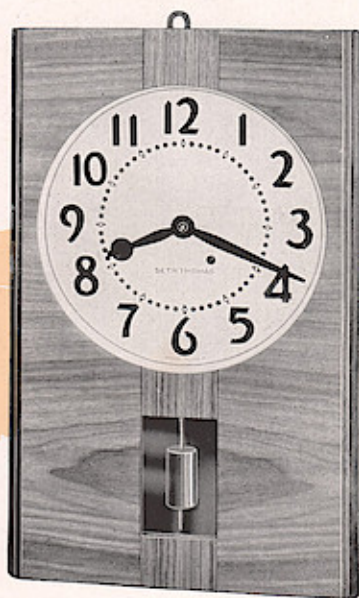
Available in a choice of quartered oak or mahogany finish on gumwood. Has legible 13-inch white enameled dial with black numerals. Diameter 16½ inches. Packed singly. Approximate shipping weight 15 pounds. (Specify finish in ordering.)



**No. 3E SENATE** . . . . . \$16.50  
With self-starting electric time movement.

**No. 3W SENATE** . . . . . \$16.50  
Same with 8-day pendulum time movement No. 41 but without seconds hand.

Available in mahogany finish on birch and quartered oak. Note decorative corner panels. Has 14¼-inch dial and red seconds hand. 19 inches square. Packed singly. Approximate shipping weight 27 pounds.

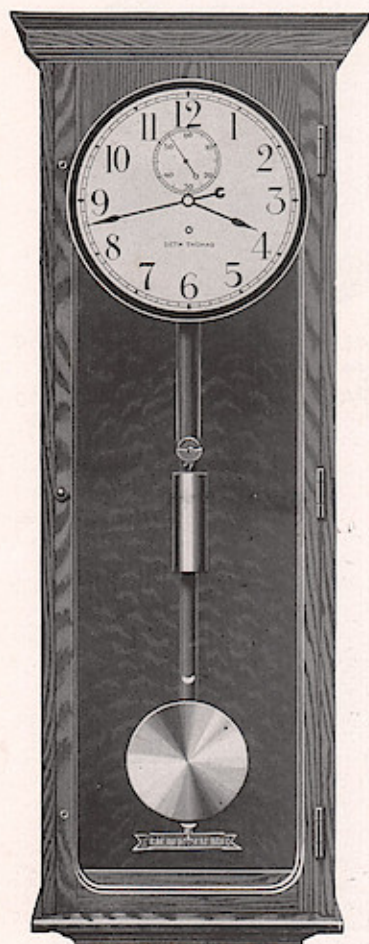


**ASSEMBLY** . . . . . \$17.50  
With 8-day pendulum time movement No. 41.

Light mahogany finished case with veneered front. Note center inlay with grains of wood running vertically. 11-inch white enameled dial with five minute markers in red. Visible pendulum. Height 23 inches. Width 14 inches. Packed singly. Approximate shipping weight 19 pounds.



# Weight Regulator and 30-Day Clocks



## Seth Thomas

**REGULATOR No. 2 (Right) . . . . . \$50.00**

With 8-day weight time movement No. 77A.  
(80 beats per minute.)

A precision clock at a moderate price. Choice of mahogany or quartered oak veneered case. Legible 11-inch white enameled dial with seconds hand as illustrated. Movement has reserve power to bridge interruption while winding. Height 36½ inches. Width 15¾ inches. Packed singly. Approximate shipping weight 48 pounds. (Specify finish in ordering.)



**REGULATOR No. 70 . . . . . \$150.00**

With 8-day weight time movement No. 68 (60 beats per minute).

**REGULATOR No. 70 . . . . . \$250.00**

Mercurial pendulum.

Same except has two glass jar type mercurial pendulum and polished steel pendulum rod.

Veneered mahogany or quartered oak case. Features of movement include: reserve power, beat adjuster, jeweled pallets, polished cut steel pinions, polished keystone shaped plates, and it is mounted on a heavy cast iron bracket. 13-inch white enameled dial with black numerals. Height 55½ inches. Width 22 inches. Packed singly. Approximate shipping weight 170 pounds (190 pounds for type with mercurial pendulum). (Specify finish in ordering.) Can also be supplied with No. 67 movement and sweep seconds hand at \$10.00 extra.



**HUDSON . . . . . \$30.00**

With 30-day double spring pendulum movement No. 86.

Mahogany or quartered oak. 13-inch dial with legible black numerals and seconds hand as illustrated. 19 inches square. Packed singly. Approximate shipping weight 26 pounds. (Specify finish when ordering.)



# Double Dial Ceiling and Wall Clocks

## Seth Thomas

**30-DAY DOUBLE DIAL CLOCK (Right)** . . . \$55.00

Ceiling bracket type.

With 30-day double spring pendulum time movement No. 86.

**ELECTRIC DOUBLE DIAL CLOCK** . . . \$55.00

Same except each pair of hands is operated by a separate self-starting electric motor. Both being connected to the same current supply, hands will keep in exact synchronism. Sash over both dials are hinged to facilitate setting.

Mahogany or quartered oak. 13-inch dials. Clocks can be supplied with bracket inverted for mounting on partitions. Specify type and finish in ordering. Ceiling bracket length over all 38 inches. Packed singly. Approximate shipping weight 85 pounds.



**30-DAY DOUBLE DIAL CLOCK (Left)** . . . \$50.00

Wall Bracket Type

With 30-day double spring pendulum time movement No. 86.

**ELECTRIC DOUBLE DIAL CLOCK** . . . \$50.00

Same except each pair of hands is operated by a separate self-starting electric motor. Both being connected to the same current supply, hands will keep in exact synchronism. Sash over both dials are hinged to facilitate setting.

Mahogany or quartered oak. 13-inch dials. Over all measurement with wall bracket 30 inches. Bracket designed to extend clock outward from wall or post. Packed singly. Approximate shipping weight 65 pounds. (Specify finish in ordering.)





# Windows App : Images To PDF Maker

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