She Western Clock Mfg Co

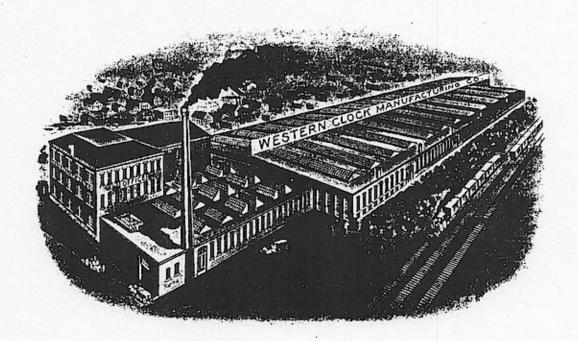
Tefte (Arab (1920) (1917) S. Teftellin, beginne A tento Abbigo (1916) Model (1916) (1916) Testellin (1916) Testellin



La Salle.Ill U.S.A

0695WCol

CAPACITY
ONE MILLION ALARM CLOCKS
PER ANNUM



MANUFACTURING PLANT OF

The Western Clock Mfg. Company

LA SALLE : ILL : U : S : A

THE LARGEST ALARM CLOCK

PARTICULAR ATTENTION IS CALLED TO

Our Improved 30=Hour Movements

As Used in All Our Clocks

Our method of construction makes untrue wheels an impossibility and gives to the movement a regularity not obtainable by other methods of construction.

WE CLAIM TO PRODUCE THE
MOST RELIABLE
AND ACCURATE
LOW-PRICED MOVEMENTS

Our Pivots and Pinion Leaves are Hard Steel. Our Wheels and Plates are made of Hard Brass. Being strong and durable, friction is reduced to a minimum. Our escapement is the best used in any nickel clock, assuring superior timekeeping quality.

To the Grade



E manufacture principally Nickel Alarm Clocks. Through untiring efforts

to produce the most reliable alarms we have found it necessary to increase our capacity to one million alarm clocks per annum. Dealers not familiar with our clocks are referred to

OUR GUARANTEE

We will exchange or repair free of charge any clock found faulty or imperfect in construction

and to the large number of leading firms handling our goods successfully. Our clocks admit an attractive retail price, a fair profit to the dealer, and assure reliable quality to the public.

The WESTERN CLOCK MANUFACTURING CO

America Alarm

4 inch Dial. Nickel-plated Case. Alarm Dial in Front. Sunk Nickel-plated Back.

> THIS CLOCK IS OUR MOST POPULAR STYLE

Reliable in every respect, and, like all our goods, thoroughly tested before leaving the factory.

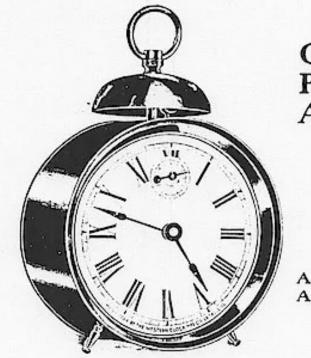
Standard Alarm

4-inch Dial. Nickel-plated Case. Alarm Dial in Rear. Sunk Nickel-plated Back.

La Salle Alarm

4-inch Dial. Nickel-plated Brass Case. Alarm Dial in Rear. Sunk Nickel-plated Back.

Case and back made of one seamless stamping.



Our Most Popular Alarm

America Alarm



Standard Alarm La Salle Alarm

Made Especially for the Jewelry Trade

Rome Alarm

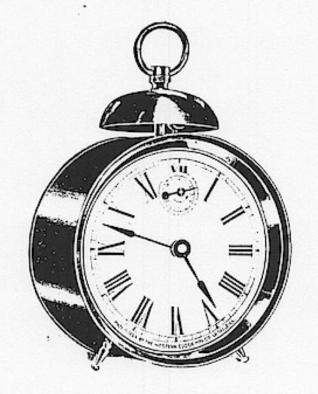
4-inch Dial. Nickel-plated Brass Case.

Alarm Dial in Front.

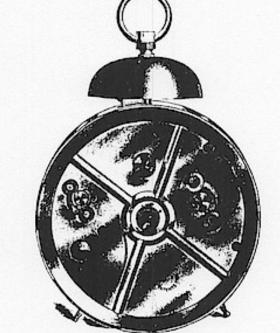
CASE AND BACK MADE OF ONE SEAMLESS STAMPING

Ð

The Neatest 4-inch Alarm on the market. Recommended to dealers who do not wish to sell the cheapest Alarm Clock.



Rome Alarm



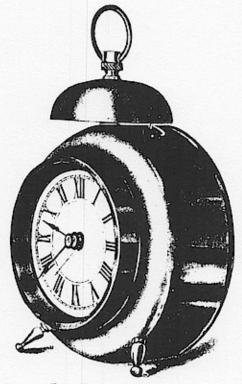
Back of Rome Alarm

La Reine Alarm

3-inch Dial. 4-in. Scamless Brass Case. Sunk Polished Brass Back. Alarm Dial in Rear.

Nickel-Plated or Polished Brass Case

A very attractive alarm to meet the demand for a low-price clock of a different shape from the regular 4-inch size.



La Reine Alarm

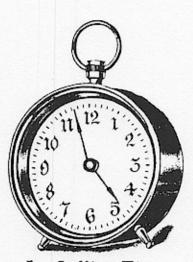
La Sallita

2-inch Ivory Finish Dial. Seamless Nickel-plated Brass Case.

Improved Short-Wind Movement.

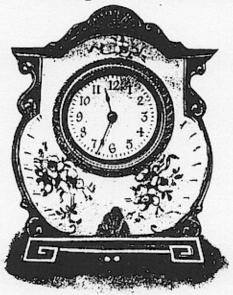
Cheapest and Most Reliable Small Nickel Clock Made

Packed in Colored Tin or Paper Boxes.



La Sallita Time

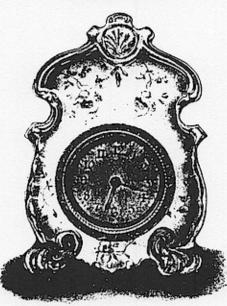
Imported Porcelain Cases



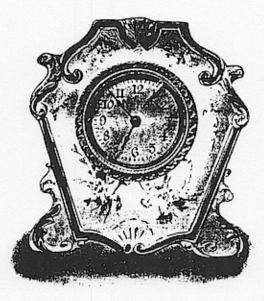
No. 8283—Blue Shading Height 5¼ inches



No. 8339 - Maroon Shading Height 5 inches



No. 8285—Pink Shading Height 5½ inches



No. 8338-Green Shading Height 5 inches

Fitted with our Guaranteed Thirty-hour Movements. 2-inch Ivory Finish Dials.

Gold Plated Clocks



Louvre

All our Gold Clocks are plated with 24-k gold and lacquered. Their finish is equal to any on the market. They are fitted with Guaranteed Thirty-hour Movements. Ivory Finish Dials

Height, 8 inches. 2-in. Ivory Finish Dial. Gold Plated.



Rouen

Height, 4½ inches.
2-in. Ivory Finish Dial.
Gold Plated or
Ebony Finish.



Versailles

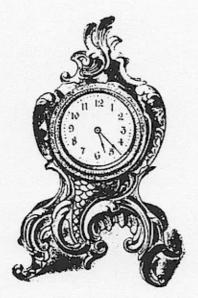
Height, 434 inches. Gold Plated.



Toulon

Height, 41% inches. Gold Plated.

2-inch Ivory Finish Dials.



Tourenne

Height, 61/2 inches.
Gold Plated.



Nice

Height, 6½ inches. Gold Plated.

2-inch Ivory Finish Dials.

A Long, Loud Alarm

IN HEAVY CAST METAL CASE

Height 5 inches

Width 4½ inches

F. W.

Made in Gun Metal, Black Enamel, and Copper Finish. A Substantial Heavy Alarm at a very Low Price.

60 Manufacturers

Your attention is called to our superior clock movements with 2, 3, and 4-inch Dials ready to be inserted in cases. We have large facilities to supply most any demand and solicit your correspondence.