Fattorini

by R.N.P Hawkins



Antonio Fattorini (1797-1860)

FATTORINI

This note was originally intended to appear as an appendix to R.N.P. Hawkins' "Dictionary of Makers of British medallic tickets, checks, medalets, tallies and counters – 1788-1910" Baldwin, London 1989

Due to very limited space and the ease of separation of this item from the main text, it was decided to publish this article as an independent monograph. It is supplied free of charge to interested persons.

E.B. September 1989

FATTORINI

A – Introduction

The surname FATTORINI is familiar on a few varieties of counters, as self-advertisement or as signature, and occurs widely on medals and badges as signature in various business styles and with various accompanying town names.

This is a family dynasty which in the 19th century started in Yorkshire and divided into separate stems in three of its towns functioning as retail jewellers and designers and two stems also selling clothing and general stores for the working classes. In the present century the functioning continued but two stems formed a network of limited companies including setting up their own medal & trophy factories in Birmingham and parallel trading as mail order houses. This account describes the dynasty's origins and sets out a skeleton history of the complicated pattern of the limited companies that have borne the Fattorini surname and linked other companies of theirs not bearing it. Until the mid-present century their boards of directors comprised exclusively members of the family (except initially on take-over of the Joseph Moore business). Details of the counters are annexed.

The company particulars are derived from official records at Companies Registry, City Road, London, E.C.1; Who Owns Whom; and directories. Kind assistance of dynastic history and relationships was freely supplied by Mr. Wilfred Fattorini, head of the Skipton stem; Mr., Joseph Fattorini, M.B.E., T.D., head of the Bradford stem (now retired); and Mr. Edward H. Tindall (a direct descendant of the distaff side), owner of the Harrogate shop.

B - The founder

Para 1. Antonio Fattorini (1797-1860), the ancestor of the dynasty in England, came from the village of Bellagio in Lombardy, arriving here after the end of the Napoleonic wars in circumstances explained by Mr. Wilfred Fattorini in the following words:

Napoleon was dominating Europe, causing great anxiety in Britain. To increase forces against him, a Royal Mission went to Europe to recruit free forces against him. The decisive result of the Battle of Waterloo came as a surprise, and the statesmen of the day judged that a trade slump in England would follow the cessation of war-generated activities. They therefore changed the European mission to civilian recruitment designed to benefit trades in Britain not fully developed. Men of good character and known skills were welcomed. These affected the energetic northern Italians, who had the added reason to wish to emigrate as their country was under Austrian domination.

Para 2. Antonio arrived in Yorkshire, and at first travelled as a pedlar. He married an English girl Maria (1806-72). In 1829 he was shown listed in Leeds, as a jeweller & hardware dealer at 18 Bazaar, Central Market, and residing at no. 1, Court 49, Briggate. From 1831 his Leeds trading was confined to two days a week at Briggate Market, the rest of the week spent in market trading in other towns. In Harrogate he set up a shop which he dubbed "Oriental Lounge" trading in jewellery and bric-a-brac to attract the fashionable summer resident-visitors to the spa; running it six days a week, and spending the winters back in Leeds. He moved finally to Bradford, taking a large building at 28 Kirkgate where his sons grew up and

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trading was styled "Fattorini & Sons".

Para 3. A fellow immigrant in the above scheme was Baldisaro PORRI, who settled in the market town of Skipton and set up in 1827 as a jeweller. He was an early maker of barometers and became well known from the large number bearing his name. See para. 5 below.

C - Origination of the separate business stems

Para 4. During and slightly beyond Antonio's lifetime, there was use of an advertising style which appears on the early counters: "Fattorini & Sons, goldsmiths, Skipton Harrogate and Bradford", whereas the shops in those three places were divided among some of his sons as follows to run and inherit as separate concerns:

SKIPTON	HARROGATE	BRADFORD
Innocent	Antonio (II)	John and Edward (Maria)
(1830-74)	(1837-1913)	(1832-1909) (1844-1913)

Para 5. The shop at Skipton where Innocent started was in New (now Otley) Street, opened in 1848. Later he married the daughter Mary Jane of Baldisaro Porri, who transferred to him the jewellery portion of his own business and built for him new premises in Caroline Square, corner of Newmarket Street. The latter frontage still shows, high up, Porri's initials "B P" and construction date 1863; Innocent opened there on Wednesday 20th July 1864. Porri's starting date 1827 was thereafter used as "Established" date by the Fattorini Skipton stem and even in its much later manufacturing offshoot in Birmingham.

D - Basic naming of the stems

Para 6. Their business styles in the 1860's were:

Innocent FATTORINI	FATTORINI & Sons	FATTORINI & Sons
est'd 1827	est'd 1831	est'd 1831

Innocent having died young, his widow (Mrs. Maria J.) carried on the Skipton business as <u>I. Fattorini</u>, watchmakers & jewellers, at 73 High St. & Caroline Square into the 1890's. Then their son <u>Thomas Fattorini</u> (1864-1934) decided to distinguish the stem by his own name thenceforth. [Later, its Birmingham notepaper carried at foot the jingle "Note the Thomas in our name, similar firms are not the same."]

By the end of the century, the styles had settled down to:

Thomas FATTORINI	Antonio FATTORINI	FATTORINI & Sons
est'd 1827	est'd 1831	est'd 1831

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E - The HARROGATE stem

Para 7. In the 1860's the Harrogate shop was at 14 Regent Parade. Antonio (II) Fattorini ran the business until the 1890's. Unlike the other stems, it has not continued in the direct male line, as this Antonio died a bachelor (1913); but he had been joined in it by his sister Mrs. Maria Tindall (1841-1926) who in turn brought in her son John. His son Edward H. Tindall has now been in the business for 50 years and continues to run it, assisted by his own sons Charles and Anthony.

The business style remains unchanged as "A Fattorini The Jeweller" at since 1884 10 Parliament St., expanded and modernized in 1965 to occupy nos. 10 & 12.

F - The SKIPTON stem

- Para 8. Mr. Thomas Fattorini (above) remained in control of this stem until his death in 1934, having formed several companies involving his name.
- Para 9. In 1903 he opened in his name a branch shop at BOLTON, Lancs., which ran until 1928. In 1919 when its address was 19 Knowsley St., he formed from this business a limited company:

Thomas Fattorini (Lancashire) Ltd.	<u>Company no.</u>
incorporated 9.4.1919	154245
5 Knowsley St., Bolton	

He ran this and his other concerns with his son Frank as Company Secretary. He bequeathed them all to Frank and his other son Wilfred, but Frank soon decided to retire which he did on 31st March, 1936, and Wilfred has thenceforth continued alone in control.

Although trading in Bolton ceased as above, its company was retained with registered office transferred to Skipton and has functioned ever since as a holding company, parent of all other companies in the Skipton stem's until recently diverse portfolio which includes trading in antiquarian books.

Para 10. At SKIPTON the original shop business became a company:

Thomas Fattorini (Skipton) Ltd.	Company no.
incorporated 16.4.1919	154446

To it was transferred in 1928 a portion of the mail order business ex. Bolton (para. 9). Its address in the 1960's was High Street House, Skipton. Around 1970 the mail order business conducted under this company name was sold to the United Drapery Group, with permission to keep the name for 5 years. In 1975, U.D.G. stopped using it and renamed 154446 as:

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Worldwide Warehouses (Mail Order – Stockport) Ltd. with registered office:
Barton Warehouses,
Trafford Road,
Eccles,
Manchester.

Para 11. In 1930 a privately-owned drapery & outfitting etc. business was acquired as a going concern by a company formed to run it:

Thomas Fattorini (Barton) Ltd.	Company no.
incorporated 10.3.1930	246418

renamed in 1976:

Thomas Fattorini (Skipton) Ltd.	

i.e. reusing the traditional name that had just been discarded by Company no. 154446 (para. 10 above). No. 246418 appears to have been dissolved in 1980.

Para 12. A mail order branch in Manchester was developed under the name H. Pearson Ltd., and was renamed as:

Thomas Fattorini (Eccles) Ltd	<u>Company no.</u> 652448
	652448

This too was sold to U.D.G. with permission to keep the name for 5 years, after which the name became dormant and was in 1980 de-registered.

Para 13. BIRMINGHAM. Having used the Birmingham Assay Office for his products ever since on 25th April 1893 he registered there a punch bearing as business mark his father's initials "I.F.", Mr. Thomas Fattorini decided to set up his own manufacturing business for medals and trophies etc. to serve his jewellery shops, and formed the following company:

<u>Thomas Fattorini (Birmingham) Ltd</u>	<u>Company no.</u>
incorporated 24.2.1919	153351
Trafalgar Works, 5 Hockley St., Birmingham	

This, slightly antedating his other 1919 incorporations (paras. 9-10) was his first limited company. Like the others, he ran it with his son Frank as Company Secretary; their joint address initially was Rockwood, Skipton, Yorks.

In 1928 when he handed over this business to his sons, the company became a subsidiary of the Skipton parent (para. 10) and had its registered office transferred to the latter's; at the same time its name was shortened and it was moved to fresh premises with shorter address, as:

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Thomas Fattorini Ltd.	Company no.
Regent Street Works, Birmingham	153351

where under that style the business continues, managed by Mr. Thomas P. Fattorini (son of Wilfred). Its parent company is now No. 154245 (para. 9 above).

Para 14. In 1964 a branch was opened in Manchester initially to do enamelling. The Manchester branch grew to become the centre for the design, development and manufacture of plastic name badges. A patent taken out for the first badge, named the "Personal Badge", has now expired and after 30 years is still being copied. Today this factory produces the widest variety of plastic name badges in the country.

G – The BRADFORD stem

- Para 15. For this stem's traditional business of running its retail jewellery shops in Bradford and designing articles for sale over the counter or to special orders, manufacture of the articles was until 1915 (para. 19) sublet in piecemeal fashion for the various processes involved amongst various outside firms, mainly in Birmingham. One such special order was, as noted in the <u>ISG catalogue</u>, to supply a fresh replacement (the third successive specimen) of the Football Association Cup; Fattorini & Sons Ltd designed it, had it manufactured in Sheffield, and delivered it in 1011.
- Para 16. <u>Fattorini & Sons</u> had in Bradford in (by way of examples) 1865 one shop (24 Kirkgate), 1870's two shops (22 Kirkgate, 28 Westgate).

In 1909, when this business had 5 partners, all surnamed Fattorini:

Edward – of para. 4; Edward Joseph Antonio – a son of the John of para. 4; John Enrico – son of Edward; Leo Francis Herbert Piero – further sons of John;

all living at Bradford and each described as a jeweller, they formed and constituted themselves as the starting board of directors of a limited company for continuing this existing business, as:

Fattorini & Sons Ltd	<u>Company no.</u>
incorporated 28.12.1909	106691
21 Kirkgate,, Bradford, Yorks.	

This company acquired an additional role of parent company, which it has retained every since, for the stem's further companies which soon started to emerge.

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The name stayed as "Fattorini & Sons Ltd." For many years. Then in 1956 the stem sold its traditional Bradford jewellery business (see para. 18); this action left the parent with the role of simply a holding company.

As result, in 1958 the parent company's name was changed. Its above name was not simply discarded but was transferred (see para. 19c); its new name registered on 10.9.1958 was:

Fattorini & Sons (Holdings) Ltd.	
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In 1960 the name was changed again, to:

Empire Stores (Bradford) Ltd Company no. 106691P	
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as which it currently functions. See para. 17 regarding this name.

Since the 1940's, the static registered address of this company (no. 106691) under its successive names is:- 18 Canal Rd., Bradford, 1.

Subsidiaries

Para 17. Diversification of the stem's activities into the mail order line of business was put on a formal basis in 1910 by the formation in Bradford of the following company:

Empire Stores Ltd	<u>Company no.</u>
incorporated 28.6.1910	110433

It is an enterprise of the descendants of the early Bradford partner John Fattorini (para. 4: see para. 21 for a parallel enterprise of the co-partner's family). Mr. Joseph Fattorini, son of E.J.A., worked primarily for this company as from entering business at age 18 in 1930 until his war service 1939-45, after which he resumed and became its Managing Director, as well as having the leading role in the parent company, until his recent retirement. His son Peter is its present marketing director.

Empire Stores Ltd is the sole surviving trading company in the U.K. in this division of the originally unified stem. Its name is reflected in the present naming of its parent company (para. 16).

It had a sister-subsidiary "Empire Stores Italiana S.p.A." as agent in the dynasty's country of origin.

Para 18. In 1929 the stem created the following company:

<u>Radleys Ltd</u>	<u>Company no.</u>
incorporated 19.1.1929	236534
20 Sackville St., Bradford.	

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Its Articles of Association designated it throughout as "the Subsidiary Company" and specified that the parent company [the 1909 one at para. 16] should be its permanent managers. In new Articles substituted in 1951 its designation was "the Company" with no mention of a parent.

The company formed the vehicle for the mentioned disposal in 1956 of the stem's traditional jewellery business. Yet in that year its name was changed to:

Fattorini & Sons (Goldsmiths & Silversmiths) Ltd	Company no.
Tyrrel St.,., Bradford, 2.	

The sale was to the widely operating jewellery concern H. Samuel Ltd which nevertheless retained over that shop its Fattorini-based naming, and moreover opened further shops over which it put the same name!

In 1968, at the hands of the new owners, the formal name of the company was changed afresh and its registered office re-located, as:

Associated Jewellers Ltd	<u>Company no.</u>
Hunters Road, Birmingham, 19 (later B19 1DS)	

as continued listed as Companies House; although in Birmingham telephone directories that company name does not appear, instead its address appears as "works" at head of the list of local shops in the J. Samuel Ltd entry.

Para 19. BIRMINGHAM

- a Not long after forming its first limited company (para.16), the stem decided to replace its system of subletting manufacturing work (para. 15) by obtaining works of its own in Birmingham. This was done by acquiring two existing Birmingham firms the <u>Joseph Moore</u> medal works at 13 Pitsford St. and the T. & J. Bragg, jewellers & casket makers, at 55-57 Vittoria St., and getting them both incorporated (adding Ltd). The latter result was T. & J. Bragg Ltd (company No. 146336) incorporated 6.3.1917 but ceasing trading, still listed as a dormant subsidiary. Only the Moore business was required as a going concern.
- **b** <u>Joseph Moore</u> (the then style) was purchased in 1915 from its owning partners Joseph Edwin Moore and Frank Moore for the sum of £3,133.8s.7d., payable by an allotment of fully paid-up Preference shares in the new company (nominal capital £12,000 as 6,000 ordinary and 6,000 cumulative preference £1 shares):

<u>Joseph Moore Ltd</u>	<u>Company no.</u>
incorporated 18.11.1915	142172
13 Pitsford St., Birmingham	

On formation, its board of directors comprised:

Joseph Edwin Moore, diesinker & medallist, 12 lvy Road, Handsworth, Staffs.;

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Frank Moore, diesinker, Chester Road, Erdington;

Antonio
Edwin Joseph
Leo Francis
Herbert Piero

Fattorini; each described as a jewellery manufacturer; all at addresses in Yorkshire.

J.E. Moore died in 1919, leaving on board Frank who retired in 1933. At that stage, the company's registered office changed to that of the parent company at Bradford (para. 16). From 1933 until 1948 Joseph Moore Ltd. Had a board composed wholly of Fattorini-named directors (<u>including</u> the last three above, of whom H.P. retired in 1944; E.J.A.'s son Joseph from the 1930's; L.F.'s son James John from 1944). There was a London office but in the name of the parent Fattorini & Sons Ltd – as being the controlling designers of the products.

c The factory bore the name <u>Joseph Moore Ltd</u> right up to 1958. From 1932 its address was Harford Works, Harford St. This is a short side turning from the considerably longer Barr St., and the works is at their corner, with its entrance athwart the angle.

The parent company evidently decided that it was high time to show its own colours in Birmingham, against the long background of the name there of the rival Thomas stem and the shorter presence of a splinter Bradford-derived Fattorini firm (para. 20 below). The result was a complete renaming of the above existing premises on 10.9.1958 to:

Fattorini & Sons Ltd	Company no.
Bradford Works., 36 Barr St Birmingham	still 142172

The changes comprised formal renaming of the company – in fact a transfer to it of the name hitherto borne by the parent company which simultaneously took a fresh name (para. 16); change of the works name to that of the stem's home town; and change to the street address of the other frontage of the works. (Incidentally scarcely any of the premises in Barr St. display their street numbering, despite its length.)

d Having already shed in 1956 its jewellery interests (paras. 16, 18) the Bradford stem later decided to shed also its Birmingham medal & trophy etc. works, so as to pursue exclusively its more lucrative mail order trade. In the 1970's the presence of Fattorini names on the board of the Birmingham company was minimal and disappeared. The then manager Mr. Peter Jones (previously employed at Birmingham Mint) joined the board in 1975. He had ideas for improving the efficiency and turnover of the business, in which he enjoyed working, and when the parent company decided to offer the business for sale, he persuaded it into a private treaty sale of the business to him.

Thereby in May 1978 Mr. Alan Jones became the new owner of the old Joseph Moore business, with himself and his wife as its directors. It continued to bear the 1958 Fattorini-style company name and address.

Mr. Jones concentrated its production on high quality goods – enamelled and plain badges and plaques (including the RR radiator plaques and Rolls Royce cars), using traditional operations by hand, and some medals. At the premises are the company records from 1928 of Joseph Moore Ltd and a dies-store which includes a few Allen & Moore dies of the 1840's and some of the later dies engraved by Joseph Moore.

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e In 1984 the business changed hands again, passing into the same ownership as Thomas Fattorini Ltd (para. 13) and operated jointly with it. Thus this originally Moore enterprise has had two Fattorini stems owning it in turn.

H - A third Fattorini works in Birmingham

Para 20. From 1919 until the 1940's, the Thomas Fattorini concern alone displayed the Fattorini name in Birmingham (as the family's rival works still bore the Moore name). This nominal monopoly was broken by an independent third medal etc. works which existed during the 1940's-70's bearing the dynastic surname:

Frank Fattorini & Son Ltd	<u>Company no.</u>
incorporated 13.11.1945	400458
30 Spencer St., Birmingham	

Francis Antonio ("Frank") Fattorini (whose grandfather was a further son Frank of the founder, and whose father Antonio ("Tony") moved in athletic circles) initiated this venture and was succeeded in it by his son John Antonio. Trading ceased upon its acquisition around 1971 by the Bradford stem, and the company joined the list of the Bradford parent company's dormant subsidiaries.

I - Grattan

Para 21. Further to para.17, the mail order group initiated by John Enrico Fattorini (a son of the Bradford partner Edward in para. 4) bears a quite separate key-name <u>Grattan</u> (a surname by marriage of one of the female Fattorinis and also a street name in Bradford). The group's parent company is:

Grattan Warehouses Ltd	<u>Company no.</u>
incorporated 25.6.1930	249001P
Anchor House, Ingleby Road Bradford West Yorkshire BD99 2XG	

and there are various subsidiary companies of the form "Grattan (.......) Ltd" with mainly town names in the parentheses, and other subsidiaries bearing individual names. The oldest found still listed of the first form is Grattan (London) Ltd (no. 200548P incorporated 22.9.1924).

J – Counters etc. naming Fattorini

Obv. "Keep/your temper" curved around a man seated 1. playing cards. Dotted border.
 Rev. "Fattorini & Sons/Goldsmiths" around an inner circle enclosing "Skipton/Harrogate/ and/Bradford" (curved except "and") across field.

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21mm., brass. <u>Batty</u> II/1038 with misreading "Fallorini"; copied at Fuld 475' ITH

The above <u>obv</u>. Is from a die that forms a <u>rev</u>. pairing shared by Queen Victoria obverses Q15 dated 1854, Q10 dated 1856, and Q65 dated 1857; amongst which the diameter matches that of Q10. Thus this counter dates to <u>c</u>. 1856. Attributed maker:- Allen & Moore.

2. Obv. QV head and title, date 1862 below.

Rev. Similar to preceding rev.

Shilling-sized.

3. A "Good for one pennyworth" check of the Globe Coffee Tavern, Skipton, bearing the name of Fattorini, Skipton (as publishers presumably).

Items 2-3 in possession of the Skipton parent company.

Imitation Spade Guiness

4-6 Obv. Normal, though the head (2 versions) is too narrow for George III

Rev. Normal crowned shield, with "goldsmith" superimposed across it; "Fattorini" curved above, "Harrogate" curved below.

The "D" of the trade word occurs at a weak spot in the die and is almost or quite invisible on specimens usually encountered.

<u>ISG</u> 44, 45; also (H) from early state of <u>rev</u>. die with "D" clear though weak and the arms surrounding it sharp.

Struck for the Harrogate stem on instructions of Antonio (II) Fattorini, last striking in the 1890's. His shop retained the rev. die until lost c.1950. Maker uncertain.

- 7. Obv. Normal corpulent head, "Fattorini & Sons Bradford" around. This <u>leg</u>. Is in serifed lettering; the letters involving curves (B, D, O, R) have fancy pointed swellings at centre of their curves; fancy angular "&".
 - Rev. "Wholesale jewellers established / . 1831." Around a normal crowned shield. The lettering has the same fancy curves as on <u>obv</u>.; the "J" has a crossbar on the end of its curl. ISG 62.

The unidentified maker used the same portrait punch and crowned shield punch for <u>ISG</u> 63, which advertised (with normal lettering style) a textile machinery accessory manufactured by a Manchester firm Cook & Co., and which their oldest employee considered to have been struck within 1900-1910. Fattorini/Bradford evidently designed the lettering on their version, which was probably of about the same vintage. It does not show "Ltd" which was added to their style in 1909 (para. 16); no information is held on dating of their engaging in wholesale jewellery trading.

8. <u>Obv.</u> Very similar to last; same <u>leg.</u>, similar corpulent portrait; additionally a minute sanserif signature "Fattorini" beneath the truncation.

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The <u>leg</u>. Lettering in this case has fancy work not on the curves but as bifurcation by means of nicks between pairs of upper and lower serifs and at lower junction of first "N"; normal "&".

Rev. Lettering style matching the <u>obv</u>., otherwise very similar to last <u>rev</u>. The "J" has a split top, its curl is normal. <u>ISG</u> 74.

Clearly Fattorini/Bradford designed this lettering too, and equally clearly the diesinking was the work of the same hand as for no. 7. Perhaps in the present instance the signature's message is that Fattorini obtained exclusive rights to the punches as well as (obviously) the dies.

9. An advertisement piece of the Skipton stem showing the Caroline Square address has been reported as seen.

K - Toy "treasure coins"

An illustrated note "Scarborough Mere "Doubloons"" by John Pallister in Ncirc. 1963, page 6, described a "Treasure Island" scenic feature provided for children on the Mere at Scarborough (Yorks.) by its Corporation, inaugurated in 1950 as a permanent attraction for the summer season; including gold-coloured "doubloons" which were buried in the sand for the children to dig up, manufactured by Messrs. Fattorini & Sons Ltd, Bradford, the supply averaging 3,000 per year. In the earlier years there had also been an issue of a silver-coloured "piece of eight" (not illustrated). The first piece measured 3 cm., the second was of florin size.

The "doubloon" is of lightweight plastic, reading "One Doubloon/1751" on both faces, with a head 1. on <u>obv</u>. and a schooner on <u>rev</u>. There is no signature. Both this and the "piece of eight" (of which no further description is available) were manufactured by the Bradford stem's Birmingham factory (para. 19b-c). The orders may well have been handled at Bradford, as was probably customary.

L – Signatures on medals and badges

The normal system whereby signatures on medals and badges indicate their seat of manufacture, whether the town name or other address is included or the firm's name is traceable to a single factory, applies to signatures in the Thomas Fattorini name with "B'ham" (or in full) appended, and signatures in the Frank Fattorini name.

Fattorini signatures with other town names appended, or none, indicate their role as designer and (if to a customer) supplier or (when simply self-advertising) publisher.

A signature naming Skipton or Bradford on items dated/dateable to after the setting up of those stems' respective Birmingham factories should be interpreted as a sign of manufacture at the latter.

Thus products of the Thomas Fattorini factory may occur with either Birmingham or Skipton as the town indication in signatures. Products of the ex Joseph Moore factory during 1915-1958 have (where signed at all) uniformly borne signatures of or indicating <u>Fattorini & Sons Ltd</u>, and if any appendage, Bradford (or perhaps rarely Birmingham); never (so far as yet experienced) the name Joseph Moore Ltd. From 1958 onwards, that Fattorini signature (with or without indication of

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Birmingham) falls into the normal pattern, as being specific indication of that factory as producer; though from 1978 (para. 19d) the signature ceased to tally with the proprietorship.

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M - Bibliography

Following initial consultation of the heads of the three stems during 1958-61, brief historical notes on the Harrogate and Bradford stems appeared in the present author's <u>Catalogue of the Advertisement Imitations of 'Spade' Guineas and their halves</u> (<u>BNJ</u> xxxii, 1963, pp. 205

Preparation of the present volume provided an opportunity of realizing this author's aim of eventually presenting an overall summary of the dynasty's commercial development, and drafts of this Appendix 14 were sent to the same consultees in 1980 for critical scrutiny, securing their approval subject to minor corrections and elucidations. Mr. Alan Jones provided access to the company minute-books of Joseph Moore Ltd for ascertainment of certain dates etc. within that business.

At that stage it emerged that a formal sesquincentennial history <u>Empire Stores 1831-1981</u> had been commissioned from a professional historian, Mr. Patrick Beard; tracing the founder Antonio (I)'s family and commercial history and the commercial history of the Bradford stem as well as the span of the actual Empire Stores enterprise. This was published in June 1981, privately as a hardback volume distributed to the Bradford stem's management and workforce, and (condensed) publicly in a four-page "Advertisement" in the <u>Financial Times</u> of 10th June (pp. 21-24) the pages' lower halves being occupied by a wealth of name-logos of manufacturers of the goods comprised in the mail order catalogues of the Empire Stores business.

In parallel, the Harrogate stem issued in more modest style a coloured leaflet on art paper <u>A. Fattorini the Jeweller</u> -- <u>One Hundred and Fifty Years in Harrogate</u>; including a facsimile of an advertisement dated 10th August 1837 in the <u>Harrogate Advertiser</u> of the founder Antonio (I)'s "Oriental Lounge".

ORIENTAL LOUNGE,

Migh-Marrogate.

A. FATTORINI,

RESPECTFULLY announces to the Visitors and Inhabitants of Harrogate, that he has on hand a large

STOCK OF JEWELLERY,

Sheffield Plated Goods and Berlin Silver, which he is enabled to offer at extremely low prices.

Also Ladies, and Gentlemen's Dressing Cases, Writing Desk, Work Boxes, Umbrellas, Parasols, and a variety of other articles.

Cut Glass Decanters,

Tumblers, and a variety of Table Lamps, &c. &c. August 10th, 1837.

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