

PRESS INFORMATION for immediate release



ORIENT Neo 70's SPIN

ORIENT WATCH CO., LTD. releases Neo70's SPIN in November 2011.

ORIENT Neo70's is a new series of quartz watches targeting the young generation that favors playful, casual fashion. The series offers a taste of the mechanical watch designs of the 1970's with a contemporary style and uniquely ORIENT colors and designs. These are men's casual watches that complement the fashion styles of today's young generation.

SPIN, the second product in the series, is characterized by a rounded, retro case and a dial that bears a bold spin pattern. Its contemporary take on the fashion of the 1970's gives the watch its presence.

Its face bears the "Quartz" mark that ORIENT used in the 1970's, offering an even greater nostalgic feel.

The case is sized at a convenient 39.50mm, allowing it to be worn for business, leisure or a variety of other uses.

ORIENT WATCH CO., LTD.

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[REFERENCE]

Ref No.	Dial Color	Case Material	Band Material
UG1U001B	Black	Stainless Steel	Stainless Steel
UG1U002F	Dark Green	Stainless Steel	Stainless Steel
UG1U003A	Gray	Stainless Steel	Stainless Steel
UG1U003B	Black	Stainless Steel	Stainless Steel
UG1U004V	Violet	Stainless Steel	Stainless Steel



UG1U001B



UG1U002F



UG1U003A



UG1U003B



UG1U004V

[SPECIFICATIONS]

Case & Bracelet material : Stainless Steel

Glass material : Crystal glass

Screw caseback

Water resistant : 50m

Case Diameter : 39.50mm Thickness : 9.98mm

[CALIBER]

Movement : Analogue Quartz Movement caliber HS911

Function : Date & Day of the week indicator

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